

(2nd year) Curriculum

Applied Photography II	R20 420
Professional Practice II	R 1 000
Theory of Photography II	R 1 610
Visual Communication II	<u>R 1 400</u>
TOTAL	<u>R24 430</u>

(3rd Year) Curriculum

Applied Photography III	R19 440
Professional Practice III	R 1 630
Theory of Photography III	R 1 290
Visual Communication III	<u>R 1 050</u>
TOTAL	<u>R23 410</u>

FOR FURTHER INFORMATION

Department of Visual Communication Design
(Photography)
Durban University of Technology
P O Box 1334
DURBAN 4000

Telephone: (031) 373 5405
Fax : (031) 373 5430

APPLICATION FORMS

Contact the Central Applications Office (CAO)
(CAO code : DUDPH3)

Address letters to :
Central Applications Office
Private Bag X06
Dalbridge
4014

Tel: (031) 268 4444
Fax: (031) 268 4422

Apply online at: <http://www.cao.ac.za>
Email enquiries to : enquiries@cao.ac.za

Closing Date for Applications:
30 September 2015



FACULTY OF
ARTS AND
DESIGN

DEPARTMENT OF
VISUAL COMMUNICATION
DESIGN

CAREER INFORMATION NATIONAL DIPLOMA PHOTOGRAPHY

1 JANUARY - 31 DECEMBER 2016

*This leaflet is for information purposes only and is not binding on
the Durban University of Technology.*

2016

Career Information

NATURE OF WORK

Motion pictures using fashion and news photographers as their main characters have bestowed on the photographic profession a romantic, fast moving, action packed, highly exciting image, far removed from the reality of photography undertaken by the majority of professionals. Like the other 'Art' professions, this industry attracts a lot more people to it than the profession can support and, therefore, financial rewards during the early years are lower than in some other professions.

Photography is a profession where an artist with a strong sense of graphic design and pictorial composition uses sophisticated optical, electronic and chemical methods to create visual pictures that are often required for limited and specific purposes.

Real dedication and an ability to "get on with it" is required to survive. However, photography is a career for those hardworking, artistic people who derive immense satisfaction from the creation of images, opportunities for self-expression, travel and independence.

Training incorporates most camera formats and image capturing devices, including electronic image capture, manipulation and output.

CATEGORIES OF PROFESSIONAL PHOTOGRAPHY

Although most photographers overlap into almost all specialisations, broad categories can be described as follows:-

- Commercial and Industrial. This covers a great variety of work and
- requires a thorough knowledge of exposure, perspective, camera position, lighting
- and large format camera techniques.

Portraits, Weddings and Social Photography. These require a photographer with a good knowledge of natural, artificial lighting and corrective lighting technique who can work speedily and make people feel at ease. This can include child photography.

Advertising: photography requires a sophisticated studio with professional equipment and a photographer with a well-developed appreciation of taste, fashion, composition, specialised lighting, design and current trends. Advertising photographers need the ability to work with people who are quite often eccentric and paramental.

Press, Magazine, Photojournalism and Public Relations. These photographers are normally employed by newspapers, magazines, the electronic media and sometimes work on a freelance basis. They need to be highly mobile with the ability to provide dramatic and newsworthy pictures. Thus a thorough familiarity with materials and equipment is essential.

FREELANCE

A general practice photographer with to work dedication and enthusiasm can function from home as a freelance part-time individual. Some make good income from this arrangement with contracts from various sectors of the industry.

Medical and Scientific. Hospitals and research establishments require photographs for record purposes. These photographers are usually highly specialised and possibly less creative. Work is usually performed in laboratory situations. In house photo-units may be found in many large industrial operations.

2015 Photography Mission Leaflet Education

Photography has become highly specialised in the use of equipment and design aesthetics and, therefore, the risks of jumping in the deep end" are much greater. A basic education is, therefore, highly recommended.

Six Universities in the Republic offer career orientated courses in photography, the Durban University of Technology being one of them.

ENTRY REQUIREMENTS

DEPARTMENTAL NSC REQUIREMENTS		DEPARTMENTAL SENIOR CERTIFICATE REQUIREMENTS
Compulsory Subjects	NSC Rating Code	A Senior Certificate or equivalent qualification.
English (home) OR English (1st additional)	3	
And three 20 credit subjects (not more than 1 language)	3	

COURSE INFORMATION

This course is offered on a full-time basis in Durban only (M.L. Sultan Campus).

Closing date for applications: 30 September 2015

Course Code: DUDPH3

FEES

To assist you with your planning, the 2015 fees have been indicated. An increase according to the inflation rate can be expected.

PLEASE NOTE: DUT cannot be liable for the fees in this brochure as the 2016 fees are not yet final.

1st Year Curriculum: Certificate (1st year)	2015 Fees
Applied Photography I	R18 430
Professional Practice I	R 1 000
Theory of Photography I	R2 010
Visual Communication I	<u>R2 010</u>
TOTAL	<u>R23 450</u>