

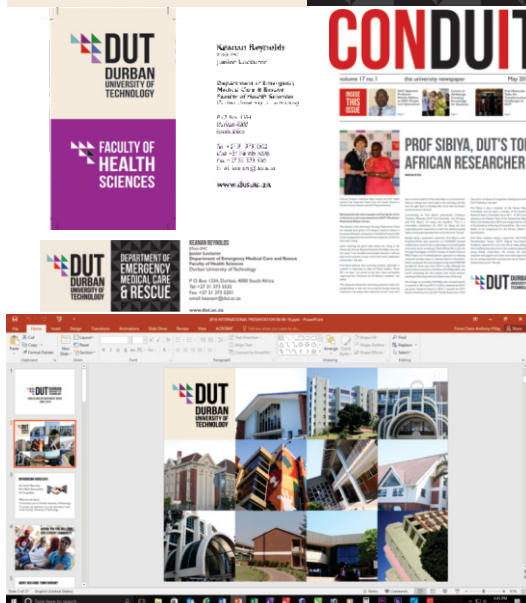


DESIGN STUDIO

CUSTODIAN OF THE DUT BRAND

Through layout and design of corporate material, we strive to ensure that staff and students project a positive, professional and consistent image of the DUT.

- We uphold the brand and corporate identity of DUT.
- We ensure that all items carrying the DUT brand are consistent and professionally laid out, so as to imprint DUT in the minds of the public.



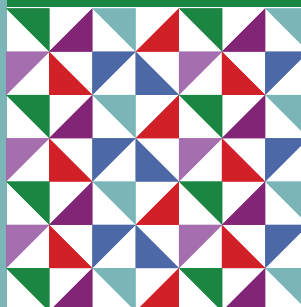
Other Services:

- Large Format Printing Services on PVC banners (pull-up and hanging) and presentation posters
- Template services, Word, A0 Posters for Presentation preparation and PowerPoint Presentations

Processes

- **Consultation:** the client schedules a consultation where extensive discussion takes place.
- **Design:** conceptual and layout stage
- **Proof:** The client is invited to view the concept/s electronically using Adobe Acrobat. Changes, corrections and amendments are made. On occasion, the draft indicates a new direction and additional projects are commissioned.
- **Printing:** Once the client has approved the proof PRN ready items are created
- **Collaborate:** DS communicates with Service Provider on behalf of clients sending Purchase order and high res art to them with any

A large percentage of our projects are driven by the seasonal demands of DUT's academic calendar.



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