

EXECUTIVE DEAN'S LECTURE SERIES



THE EXECUTIVE DEAN, PROFESSOR SIBIYA,
CORDIALLY INVITES YOU TO ATTEND A LECTURE BY
DR RUTH CROSS

TITLE:

WHAT DOES HEALTH PROMOTION HAVE TO OFFER?: PERSPECTIVES FROM THE UNITED KINGDOM (UK)

DATE:

MONDAY, 4 NOVEMBER 2019

TIME:

09:00 - 10:30 AM

VENUE:

**RITSON CAMPUS,
RESEARCH BOARDROOM , FACULTY OF HEALTH SCIENCES**

DR RUTH CROSS

BIOGRAPHY

Dr Ruth Cross is the Course Director for Health Promotion in the School of Health and Community Studies at Leeds Beckett University, Leeds, UK. She is a nurse by profession and has over 15 years' experience working as an academic in the field of health promotion and public health.

Dr Cross has published a range of material on health promotion including books, book chapters and journal papers. She is also editor of the International Journal of Health Promotion and Education.

WHAT DOES HEALTH PROMOTION HAVE TO OFFER?: PERSPECTIVES FROM THE UK

This session will explore what health promotion is about and how it sits within the broader field of public health. With a focus on what health promotion has to offer in terms of tackling acute and chronic disease, we will explore what the key issues for public health are in a local and global context and how they might be addressed by considering what works to promote health.