

# INTERNATIONAL WEBINAR

Department of Entrepreneurial Studies and Management

Join Dr Dumisani Zondo and Professor Fulufhelo Netswera,  
Faculty of Management Sciences as they host:

## SERIES 1: The Balanced Scorecard (BSC): A Strategic Management Tool For Future African Leaders

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### PROGRAMME:

1. **Opening: Dr Emem Anwana** (Moderator)
2. Introduction of panelist: **Dr. Dumisani Zondo** (Host)
3. Speech by Executive Dean Faculty of Management Sciences: **Prof Fulu Netswera**
4. **Key note address: Prof Robert Kaplan**
5. **Address by second panelist: Prof Euvin Naidoo**
6. Q&A: **Dr. Anwana:**
7. Vote of thanks: **Dr. Zondo & Prof Netswera**

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DATE: **Wednesday 14<sup>th</sup> April 2021**  
TIME: **(South African) 15h00 (UTC +2)** (maximum 2 hours)  
PLATFORM: **MS Teams**

### PANELISTS:



**Professor Robert S Kaplan**  
Senior Fellow and Marvin Bower  
Professor of Leadership Development  
Harvard Business School - USA

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**Professor Euvin Naidoo**  
Senior Lecturer of Business Administration in the  
Accounting and Management Unit  
Harvard Business School - USA

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**Professor Fulu G Netswera**  
Executive Dean  
Faculty of Management Sciences  
Durban University of Technology - RSA



**Dr Emem O Anwana**  
Faculty Research Co-ordinator  
Faculty of Management Sciences  
Durban University of Technology - RSA



**Dr Dumisani Zondo**  
Head of Department:  
Entrepreneurial Studies and Management  
Faculty of Management Science  
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