



DURBAN UNIVERSITY OF TECHNOLOGY
INYUVESI YASETHEKWINI YEZOBUCHWEPHESHE

WEBINAR

DUT BRAND GUIDELINES

Dear Staff and Students,

The **Division of Corporate Affairs** cordially invites you to a webinar that will discuss the recently revised **DUT Brand Guideline**. The **30-minute** session will highlight some of the changes that were made and also, inform you of the process that needs to be followed when using the **DUT logo** and how to **ensure brand consistency**.

DATE: Monday, 19 April 2021

TIME: 11H30 - 12H00

PLATFORM: MS Teams

We look forward to your attendance.

PROGRAMME

Welcome and Introduction - (5 minutes)

Mr Alan Khan, Senior Director: Division of Corporate Affairs

DUT Brand Guide - (10 minutes)

Ms Portia Redmond, Manager: Design Studio

Rules and permission for branding and DUT logo use - (5 minutes)

Ms Vasantha Govender, Manager: Marketing, Public Relations and Events

Questions & Answers session (9 minutes)

Attendees and panel

Conclusion - (1 minute)

Mr Alan Khan

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