



Host:

**Assistant Professor
Phokeng Motsoasele
Dailey,**
Assistant Professor of Communication
at Ohio Wesleyan University.

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Monday, 28 February 2022
16:00 – 17:30

Enquiries:
Ms Jabu Mavundla (JabuG@dut.ac.za)

The Faculty of Health Sciences through the office of the DVC: Research, Innovation, and Engagement invites you to a virtual webinar entitled:

“DECOLONIZING HEALTH MESSAGING - A CHALLENGE FOR PUBLIC HEALTH COMMUNICATION.”

Bio

Phokeng Motsoasele Dailey, PhD, is an Assistant Professor of Communication at Ohio Wesleyan University. Her research focuses on health disparities among U.S. immigrant and refugee populations in the areas of sexually transmitted infection, cancer prevention and decision-making. Her work concentrates on assessing the role of culture, racial-ethnic identity, gender, and communication in health decision-making. Dr. Dailey has conducted invited talks with physicians and other health care providers specializing in pediatric and adolescent medicine at both Nationwide Children’s Hospital and the Franklin County Public Health Department (Columbus, Ohio) regarding effective strategies for increasing adolescent HPV vaccination and asthma control compliance among parents. She has been the recipient of multiple awards, which include: Top papers from the American Association for Cancer Education for her work on cancer clinical trial decision-making, from the National Communication Association for her work on caregiver involvement in patient cancer treatment decisions, a Best paper Award from The Ohio State University Comprehensive Cancer Center, and she was competitively selected for a presentation at the 2015 National Communication Association’s Doctoral Honors Seminar. She has published in several top journals in Communication and Public health including Health Communication, Communication Studies, Qualitative Health Research, and Journal of Cancer Education. She currently teaches Black Women & Communicating about Health, Blackness and the Body in Science and Medicine, Communication Theory, Media Effects & Society, and Media Literacy. Dr. Dailey co-leads an academic preparation Bridge program; a 4-week intensive pre-orientation program designed to equip historically marginalized students with the tools to thrive at a four-year academic institution. The program focuses on low-income students, first-generation College students, students of color, and LGBTQIA students. In addition to their academic classroom experience, students participate in workshops focusing on topics such as test-taking skills; discerning legitimate sources; and identity, power, and privilege. Dr. Dailey currently serves on the Diversity, Equity & Inclusion (DEI) committee, and the Institutional Research Board (IRB) at Ohio Wesleyan University. She is also working on a study exploring the role of gender and covid vaccine decision-making among female domestic workers and textile industry workers residing in South Africa, Lesotho and Eswatini.

Contact Information

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