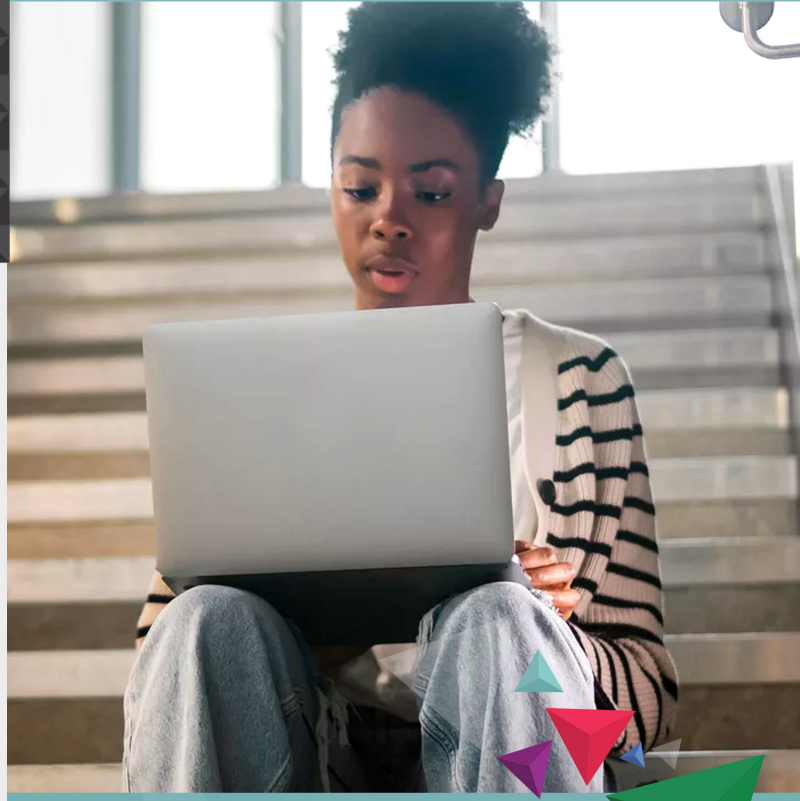
DUT
DURBAN UNIVERSITY OF TECHNOLOGY
INYUVESI YASETHEKWINI YEZOBUCHWEPHESHE

FACULTY OF MANAGEMENT SCIENCES

HOSPITALITY & TOURISM



THE POSTGRADUATE DIPLOMA IN TOURISM MANAGEMENT

DURATION: 1 YEAR FULL TIME

DESCRIPTION OF THE PROGRAM

The qualification seeks to offer relevant future oriented study of tourism from advanced reflection and development of a systematic survey of current thinking and practice. In so doing graduates will undertake complex level of theoretical engagement and intellectual independence to acquire in-depth conceptual understanding, synthesis and critical application of strategic perspectives on the management of tourism.

The programme is targeted primarily at those in full-time employment or in self-employment, who want to familiarise themselves with current relevant theories, thinking and practices in the strategic management of tourism.

MINIMUM ADMISSION REQUIREMENT

Admission to the Postgraduate Diploma in Tourism Management will be granted to those applicants who have completed an Advanced Diploma in Tourism Management, or an NQF level 7 qualification in tourism management.

ADMISSION REQUIREMENTS BASED ON WORK EXPERIENCE, AGE, MATURITY AND RPL

Students may be granted admission to the programme via Recognition of Prior Learning (RPL). In accordance with DUT policy, a maximum of 10% of the student cohort may be admitted via RPL.

ADMISSION OF INTERNATIONAL STUDENTS

The admission of international students will be according to DUT's Admission Policy for International students and General Rules G4 and G7 (5), and the qualifications of international students must be evaluated by SAQA to be equivalent to an NQF 7 qualification, and to be in the same or in a cognate field to the Post-graduate Diploma in Tourism Management.

MODULE OVERVIEW

SEMESTER 1

Research Methods and Design
Advanced Strategic Marketing for Tourism Management
Crisis and Disaster Management in Tourism
Facilities Management for Tourism

SEMESTER 2

Applied Business Project
Managerial Information Systems
Contemporary Issues in Tourism
Applied Tourism Development

SUBMIT HERE

Email your application documents to
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ENVISION2030 transparency • honesty • integrity • respect • accountability
fairness • professionalism • commitment • compassion • excellence

THE WORLD UNIVERSITY RANKINGS 2022

CREATIVE. DISTINCTIVE. IMPACTFUL