

CALL FOR PAPERS

1st BIENNIAL INTERDISCIPLINARY CONFERENCE OF BUSINESS & INFORMATION MANAGEMENT



3 & 4 OCTOBER 2024



PROTEA HOTEL MARRIOTT,
UMHLANGA

CONFERENCE AIM:

The main goal of this conference is to give a forum and encourage discussion on many topics affecting interdisciplinary business studies. Given the diverse challenges that currently confront firms during the global disruptions in advancing sustainable business, regardless of their nature and size must tap into the enhancements made available by digitisation to increase their chances of survival, growth, and long-term sustainability in the 4IR era. The Business and Information Management programme of the Information and Corporate Management department at Durban University of Technology (DUT) and the Business and Information Management Services department at Tshwane University of Technology (TUT) invite conference delegates, authors, and researchers to submit theoretically grounded and empirically sound papers. These papers should demonstrate how businesses can exploit technological advancements and digitisation to transform their organizational processes and practices to sustain themselves in the era of the Fourth Industrial Revolution (4IR), with the hope to incorporate the Fifth Industrial Revolution (5IR) in the near future.

We call upon academics, researchers, postgraduate students, industry experts and practitioners to submit your papers before the due dates indicated. In addition to the conference proceedings, the best papers from this conference will be considered for publication in the "Special Issues" of the African Journal of Inter/Multidisciplinary Studies (AJIMS).

IMPORTANT DATES:



12 April 2024

Submission of
abstracts

26 April 2024

Notification of
accepted abstracts

28 June 2024:

Final submission of
full papers

6 September 2024:

Registration and
conference fee payment
deadline

CONFERENCE THEME:

**BUSINESS AND INFORMATION MANAGEMENT REALITIES IN A
WORLD OF GLOBAL DISRUPTION OF 4IR AND BEYOND.**

SUB THEMES:

1

BUSINESS INNOVATION AND DIGITALISATION

- Digitisation of workspaces – a new era
- Acceleration of 4IR Post pandemic



2

SOCIAL IMPLICATIONS OF WORK RELATIONSHIPS WITHIN THE BUSINESS ENVIRONMENT



3

HIGH IMPACT PRACTICES RESPONDING TO GLOBAL DISRUPTIONS WITHIN TEACHING AND LEARNING



4

ENTREPRENEURSHIP

- Corporate and social entrepreneurship
- Entrepreneurship education practices and best practices



COST:



NON-STUDENT : **R3 500-00**

STUDENT : **R2 500-00**

GUIDELINE FOR SUBMISSION OF ABSTRACT AND FULL PAPER



Prospective authors should kindly format their papers according to the following guidelines:

1. Manuscripts should be submitted in English (UK) and should range between 5000-7000 words. Letters or commentaries may be around 2000-3000 words.
2. Manuscripts should be uploaded in MS-Word format using Arial Narrow font size 11, single spacing and should not include any identifying information e.g. names, affiliations etc.
3. Abstract should be italicised, within 150-200 words maximum and with keywords.
4. The main title of the paper should be in the title case - font size 13. Subtitles should be in the sentence case - font size 12.
5. Titles or headings should be bold. They should not be numbered or underlined.
6. Page margins should be 2.54cm.
7. Images, posters, maps, diagrams, figures, and diagrams should be placed within the paper and numbered correctly.
8. Tables and figures should be numbered consecutively and labeled with a brief heading for tables or bottomline captions for figures/images/diagrams/posters. Table headings and bottomline captions should be in Arial Narrow font size 11. The tables/diagrams/images etc. used must be referred to in the text.
9. Tables should have text left aligned. Tables and their headings should also be single spaced but in Arial Narrow font size 10.
10. Diagrams should be inserted as images (jpegs) and not drawn with lines or shapes in MSWord to avoid unintended shift of the diagram components.
11. Manuscripts containing plagiarism will not be considered for publication in the journal. Papers should be duly referenced, and all in-text references should be listed in the references section.
12. You are welcome to use footnotes. Please do not use endnotes.
13. Conflict of interest statements, where applicable, must be declared on the paper.
14. ORCID must be included for all authors.

Please submit your papers following the guidelines provided to icm@dut.ac.za

We look forward to your valuable contributions and innovative ideas.

Best regards,
Conference Organizing Committee