

CREATE A SUSTAINABLE FACULTY

Create a sustainable faculty by increasing revenue through diverse income generation initiatives to remain responsive to the needs of the faculty.

INSPIRE ENTREPRENEURSHIP

Create favourable conditions to inspire creativity, innovation and entrepreneurship for development.

DRIVE RESEARCH CULTURE

Utilise the existing systems and processes to drive a research culture that supports the development of the postgraduate enterprise.

CONTINUALLY IMPROVE SERVICE DELIVERY

Provide efficient services to enhance student learning experience continually, and facilitate equitable contributions to regional, national, and international issues.

PARTICIPATE IN ENGAGEMENT FOR IMPACT

Participate in interdepartmental cooperation with industry, the community, professional organisations and other quad-helix partners to create an impact for global recognition.

VISION

GLOBALLY RECOGNISED FOR EXCELLENCE

PROMOTE A DEMOCRATIC CULTURE

Build a democratic culture that promotes multiplicities and provides multiple learning opportunities to develop new skills and significantly enrich the development potential of students and staff.

TRANSFORM CURRICULA

Transform the study system through programmes that demonstrate scholarly excellence in creativity, learning and services for a smart society.

PROVIDE RESOURCES FOR EFFECTIVE LEARNING

Provide state-of-the-art learning resources and human capacity for effective learning and high-quality education experience to expand the research capabilities of students and staff.

DEVELOP EFFICIENT PROCESSES

Develop efficient processes based on the effective use of emerging technologies to enhance the learning, teaching, assessment and innovation capacities of staff and students.

BUILD STRONG FACULTY LEADERSHIP

Build strong leadership in the faculty through a sense of service, fairness, accountability and integrity with robust participation of students and staff in the process of strategic decision-making.

MISSION

Developing Adaptive and Transformative Leaders for a Smart Society

through:

- Excellence in Learning, Teaching and Assessment.
- Relevant Research and Creative Innovation.
- Collaboration and Entrepreneurship.

VALUES

FAIRNESS

We treat people equitably and with respect, ensure our decisions are impartial, and firmly embrace diversity and inclusion.

ACCOUNTABILITY

We accept responsibility for activities, decisions, actions and disclose outcomes in a transparent way.

INTEGRITY

We enhance our reputation with consistent trustworthy and professional conduct.