

Coastal Adventures - Dewaldt van Tonder

Director Profile

Having completed my three years National Diploma in Video Technology course in 2008 with distinction, I received a full bursary to continue my studies this year in the B-Tech Degree course. I did six months of internship at Video Lab and worked in the 7de Laan studios. There I was involved in a number of projects such as, Hansie, Mr. Bones 2, a number of adverts and spent some time working in the art department of 7de Laan. I see myself as a perfectionist and I like to do things properly and professionally from the start. I have a fine eye for detail and will never settle for second best. I enjoy the outdoors and the adventure that goes with it and have a passion for the ocean. I decided to combine my passion for the outdoors with my 4th year practical project and that's how I came up with the idea of "Coastal Adventure". This was perfect as an underwater camera course was part of the 4th year B-tech course. I was eager to explore my new skills so I made scuba diving part of "Coastal Adventure" with lots of underwater coverage. I have high hopes for this program and will try and get "Coastal Adventures" commissioned as a television series. I am going to approach B.B.C Lifestyle as being a lifestyle show it will suit their programming style and hopefully appeal to their targeted audience.

Production Outline

The show will have one, multi talented main character it that will present the show by speaking directly into camera. His name is Calvin Botes and is a very talented young male which loves to travel and go scuba diving. He is also a chef and will experiment with local foods of each aria that he visits.

The program will be about Calvin, traveling the world visiting the most exotic locations while experiencing the activities that they have to offer. He will see new places, meet new people and experience new things. He will take the audience on an epic journey that will bring adventure along the way and will be speaking directly into the camera to the audience. This style will make the program feel real and is very popular in most reality programs. Another style that will be used is that of handheld camera work. This technique also adds a reality feel to the program but will only be used in action sequences like fighting a fish or exploring the local markets. The editing style will be fast and exciting to keep the audiences involved and entertained. The use of music will be carefully selected to ensure that it will add to the mood in specific parts of the show. For example slow and soft music to set a relaxing mood when diving and exploring the reefs and fast exciting music while fighting a fish or doing any adrenalin pumping activity. Beautiful esthetic looking shot will be used to make the locations look even moor breathtaking and exotic than they already are.

Each episode will be broken up into three different segments. Each segment will be a different aspect of the show which is traveling, cooking and discovering. The episode will start off with the traveling aspect of the program to show Calvin traveling to a specific location. The audience will be able to see and experience all the ups and downs of the travel and associate themselves with the problems and experiences that Calvin may face.

Next will be the discovering aspect of the show were Calvin will go about exploring the location while discovering new things. He will explore things like what activities there are to do, how the locals live and do things and find out interesting facts and stories about the location. The tourist attractions and holiday resorts within that location will be showcased in this section. This will create lots of sponsorship opportunities as the holiday resorts will get exposure and by showing all the activities and tourist attractions it will promote the tourism of that location.

The next part of the show will be the cooking part of the show. Calvin will go about sourcing specific ingredients for his meal that he is going to cook from himself while explaining to the audience how

to prepare it. For example spear fishing for fish, diving for crayfish and exploring local fresh produce markets for spices etc. Each dish will be done in a style that is associated with the area visited in the episode. This may be a local delicacy or an exciting new dish containing ingredients that can be obtained within that location.

The show will end off with Calvin exploring the local dive spot and reefs. He will go scuba diving on the best reef that the location has to offer. Voice over will be used here to tell the audience about the marine life he encounters and he will give cutesy facts about the fish he sees.

Throughout each episode Calvin will often use the word awesome. This will be counted with an awesome rating counter graphic. This will be totaled up at the end of each episode and will be Calvin's personal rating for each location he visits. This way the audience can compare the different locations against one another.