

Career Information

Diploma in Fashion Design

Location: Brickfield Campus
(96 Felix Dlamini (Brickfield) Road, Overport, Durban)
Interested applicants are welcome to make an appointment with the Head of Department to view the campus.

DESCRIPTION OF THE PROGRAMME

The Diploma in Fashion Design will not only support traditional design, but strive to educate and equip students with practical skills and applied knowledge to meet the needs of industry and the requirements of employers. The aim of the programme will be to develop graduates who can demonstrate focused knowledge and skills in the fashion/clothing and other related fields. An in-depth specialisation of knowledge, together with practical skills and collaboration with industry experts, will enable graduates to enter a number of career paths, such as pattern technology, design and trend forecasting, retail and merchandising and/or fashion buying, and to apply their learning to particular employment contexts from the outset. A wide and diverse range of activities will take place across a structured programme, with an emphasis on research and creativity, and these will contribute towards the intended outcomes. The study and application of the theoretical and creative components of the programme will actively encourage the students to broaden their knowledge base and commit themselves to the challenges of the future and to contribute to the expansion and development of the South African as well as international fashion/clothing industry as a whole. A student accredited with this qualification will develop a deep and systematic understanding of current thinking, practice, theory and methodology in areas of specialisation. With the introduction of General Education and the exposure to a range of interdisciplinary elective modules, the student will be prepared for the social, personal and global work environment.

The purpose of the Diploma in Fashion Design is:

- to develop graduates who can demonstrate focused knowledge and skills
- to prepare graduates as entrepreneurs and/or employees who can successfully establish a place in the highly competitive and challenging world of the clothing/fashion industry
- to provide the industry with creative and skilled graduates as generalist designers, with broad and well informed views of the total production process in the clothing/fashion industry, as well as in specialist areas in various sectors of the industry toward creating employment and/or self-employment
- to prepare students for further study at Advanced Diploma and Postgraduate level.

The curriculum has been structured to provide an introduction to higher education, to Fashion Design as a discipline and a profession, and to professional work practices. The wide and diverse range of activities across the structured programme, will focus on applied research and creativity, which will contribute towards the intended outcomes.

The programme will prepare students for life-long learning and support in both traditional and contemporary fashion design; to promote a spirit of enquiry, reflection and evaluation, to encourage students to be innovative in their approaches to problem solving; to pursue new ideas and apply the knowledge and skills acquired to issues encountered in the workplace and society; and to interact with the industry with a view to identifying opportunities in both the formal and small business sector.

In keeping with the mission of the University and the Faculty, the Diploma in Fashion Design will offer an in-depth interactive and research-orientated learning environment to equip students with the practical skills and applied knowledge to meet the needs of the fashion/clothing industry.

The Diploma will provide greater learning opportunities in terms of skill and technology, so that the student can achieve the highest level of design understanding, that meets the social and economic needs of the self and society through entrepreneurship and sustainable development.

QUALITIES REQUIRED AS A DESIGNER

The fashion and textiles industry is highly competitive and depends upon rapid turn-around time. Working conditions are not always favourable and the designer or entrepreneur is constantly placed under pressure to meet deadlines. It is, therefore, important to have the ability to communicate at all levels, deal with criticism, and work in an organized and rational manner. Although this may all seem quite challenging, if the enthusiasm, ambition and desire to succeed is there, the rewards of recognition will present themselves. Qualities which will assist students in reaching their goals are professionalism, self-motivation, commitment and drive.

CAREER OPPORTUNITIES

The possible career opportunities include being self-employed (as a bespoke designer, freelance pattern technologist, or CAD artist), a commercial designer in a clothing manufacturer, a buyer or merchandiser, trend forecasters, visual merchandisers and/or an academic. Opportunities exist in performing arts, film and television companies. One can enjoy recognition at a fairly young age and become a senior designer or reach executive level in a fashion house. In large companies' designers are usually sent to overseas trade shows in the major centres of the world, to study fashion trends or select fabrics and trimmings. To cope with modern design development and advanced technology, the industry requires appropriately trained designers, technologists and management personnel in ever-increasing numbers. Students are also equipped with entrepreneurial skills to start their own businesses.

MINIMUM ADMISSION REQUIREMENTS

The minimum admission requirement is a National Senior Certificate (NSC) with a minimum achievement rating of 3 for English and a minimum achievement rating of 3 in three additional recognised NSC 20-credit modules; a National Senior Certificate (Vocational) Level 4 with at least 50% in three fundamental modules, including English; and, at least 60% in three compulsory vocational modules; a Senior Certificate or equivalent qualification with a minimum of 20, or more points.

Compulsory Modules	NSC			NCV
	Rating	HG	SG	
English (home) OR English (1st language)	3	D	E	4
and three other 20 credits modules (Life Orientation AND more than one additional language is excluded)	3			Level 4 with at least 50% in three fundamental modules, including English; and, at least 60% in three compulsory vocational modules

SELECTION CRITERIA

Candidates must display a keen interest in the fashion design profession. A knowledge and understanding of the requirements of the profession and any experience therein will be advantageous. Selection into the programme is based on academic merit, and a ranking system will apply based on the outcome of the admission assessments. A minimum of 20 or more points is required for entrance to the programme. In addition, Mathematical Literacy and Visual Arts OR Engineering Graphics and Design are recommended but are not a pre-requisite.

In addition to compliance with the provisions of the General Rules pertaining to admission and registration (Rule G3 and G7 refer), short listed candidates must

successfully complete a departmental entrance test, and submit a portfolio of a minimum of 10 recent and relevant fashion/art related work for evaluation during an in-depth interview. This portfolio could include garments made up yourself, fashion drawings, art sketches, self-embellished garments, etc. The entrance test includes a range of drawing, design, writing and basic discipline specific numeracy exercises. Based on the results of the entrance test, portfolio submission and interview, the student will qualify for entrance into the 3-year 'Diploma in Fashion Design'.

Please note: Portfolios should not be sent to the Department or the Central Applications Office (CAO) as these will not be considered or returned; and portfolios and/or photographs in electronic format will not be accepted or considered.

REGISTRATION

Applicants will need to apply via the (CAO) and abide by all published application deadlines. All accepted applicants should register on the date and time as advised by the programme. Applicants who are unable to register should advise the programme of the reasons and when/if they are able to register. Late registration of students will follow the Faculty of Arts and Design procedure in accordance with General Rule G6. Students must register for all appropriate modules offered in a semester, unless repeating modules. Students may not register a second time for modules they have already passed.

TUITION FEES

To assist you with your planning, the 2019 fees have been indicated. An increase for next year can be expected to accommodate the inflation rate. DUT cannot be held liable for the fees in this brochure, as the 2020 fees are not yet final.

NB: For semester programmes there would be a single registration for semester 1 and semester 2 at the beginning of each academic year.

CURRICULUM STRUCTURE

SEMESTER 1	FEES	SEMESTER 2	FEES
Year 1		Year 1	
Pattern Technology 1	R3870	Garment Design and Development 1	R3870
Garment Technology 1	R3870	Drawing and Illustration 1	R2580
Creative Design 1	R3870	Entrepreneurial Studies 1	R2580
Theory of Clothing 1	R2580	2 & 3 Dimensional Studies 1	R2580
Cornerstone 101	R2950	Textiles 1	R2580
English for the Arts	R2730	Institutional Gen Ed: Law for Life (Social) OR Cultural Diversity (Social)	R1850
Year 2		Year 2	
Pattern Technology 2	R3870	Garment Design and Development 2	R3870
Garment Technology 2	R3870	Drawing and Illustration 2	R2580
Creative Design 2	R3870	Business Studies 2	R2580
Theory of Clothing 2	R2580	2 & 3 Dimensional Studies 2	R3870
Computer Aided Design 2A (Adobe)	R2580	Computer Aided Design 2B (Lectra)	R2580
Faculty Gen Ed: Language: French OR Portuguese OR Mandarin OR	R2890 / 2600		

IsiZulu		Institutional Gen Ed: Values in the Workplace (Personal) OR Interpersonal Communication and Self (Personal)	R1970/1710
Year 3		Year 3	
Pattern Technology 3	R3870	Portfolio and Range Development 3	R11000
Garment Technology 3	R3870	Business Management 3 (Project-based learning)	R2580
Creative Design & Drawing 3	R3870	Computer Aided Design 3 (Lectra and Sync)	R2580
Theory of Clothing 3	R2580		
2 & 3 Dimensional Studies 3	R3870		
Faculty Gen Ed: Media and Visual Literacy OR Critical thinking	R2730		
		Institutional Gen Ed: The Global Environment (Global and Work) OR The Entrepreneurial Edge (Global and Work)	R1850/1970

The following items are covered by the programme fees:

- Art Kit valued at +/- R1000
- Portfolio Case and toolbox
- Fabric needed for selected projects
- Paper/card needed for selected creative design projects
- Text Books
- A Memory stick

Students are required to purchase their own Garment and Pattern Technology equipment, stationery and fabric

ADMISSION REQUIREMENTS BASED UPON WORK EXPERIENCE, AGE AND MATURITY

For admission to entry level DIPLOMA and certificate studies:

A person may, subject to such requirements as the Senate may determine, be admitted to the Institution even if such a person is not in a possession of a National Senior Certificate, Senior Certificate or an equivalent certificate, provided that:

- The person shall have reached the age of 23 in the first year of registration and shall have at least:
 - three years' appropriate work experience; and/or
 - capacity for the proposed instructional programme, which shall be assessed at the discretion of the respective Head of Department by a Senate approved admission assessment comprising of a DUT Standardised Assessment Test for Access and Placement (SATAP), Academic Literacies (Al) & English for Academic Purposes (EAP) and/or an appropriate subject or programme specific written assessment designed and marked by the relevant Department; and
- The relevant Faculty Board shall be satisfied that the person's standard of communication skills, ability to study successfully and/or work experience are such that the person, in the opinion of the relevant Faculty Board, should be able to complete the proposed instructional programme successfully. If required, the communication skills and study skills should be tested; and
- The person's application for admission in terms of work experience, age and maturity is approved prior to registration.

Applicants intending to gain admission through work experience, age and maturity must submit their applications at least four months before commencement of the academic year inclusive of the date of scheduling writing a requisite eligibility assessment.

NSC ADMISSION RATING SYSTEM

RATING	RATING CODE	MARKS %
7	Outstanding achievement	80-100
6	Meritorious achievement	70-79
5	Substantial achievement	60-69
4	Adequate achievement	50-59
3	Moderate achievement	40-49
2	Elementary achievement	30-39
1	Not Achieved	0 - 29

FOR FURTHER INFORMATION, CONTACT:

Department of Fashion and Textiles
 Durban University of Technology
 96 Felix Dlamini (Brickfield) Road
 Overport
 Durban 4091
 Tel: (031) 373 3750
 Fax: (031) 086 673 4355
 Email: fashiondept@dut.ac.za
 Apply online at: <http://dut.ac.za>

APPLICATION FORMS AVAILABLE AT: Central Applications Office (CAO)
CAO code: DU-B-DIF

Address letters to: Central Applications Office Private Bag X06 Dalbridge 4014
 Tel: (031) 268 4444
 Fax: (031) 268 4422
 Internet: <http://www.cao.ac.za>

Closing date for applications is 30 September 2019

FINANCIAL AID

For further details, contact:
 Financial Aid Services
 Durban University of Technology
 P O Box 1334
 Durban, 4000
 Tel: (031) 373 2554
 Fax: (031)373 2761

RESIDENCE ACCOMMODATION

Application forms are obtainable from the:
 Director of Student Housing
 P O Box 47753 or P O Box 1334
 Greyville 4023 Durban 4000
 (031) 373 2187 (031) 373 6337



CAREER INFORMATION DIPLOMA IN FASHION

1 JANUARY 2020 – 31 DECEMBER 2020



2020