Career Information

Bachelor of Journalism

Location: City Campus

Description of the Programme
A journalist gathers, processes and presents news and current affairs material in the public interest for broad audience consumption. Media channels include radio, television, online, newspapers and magazines in beats such as Africa, arts, business, courts and crime, culture, health, human rights, fashion, labour, politics, sport, technology, travel and tourism. Editorial positions offer exciting career development potential. Freelance journalists can enjoy greater flexibility in their work.

Personal Qualities Required
The following skills and values are essential for good journalism practice. Excellent English language skills, both spoken and written. Journalists who are fluent in more than one language enjoy greatly improved working opportunities. Journalists require a strong work ethic and should be committed to the constitutional principles of freedom of expression. Highly literate with strong analytical skills. A street-wise sense about social behaviours. Good general knowledge. Punctuality. The successful journalist is also responsible, adaptable, self-disciplined, inquisitive and enthusiastically interested in people and events. Those who want to become editors should also have commercial instinct and leadership skills and will need to pursue the Bachelor of Technology: Journalism and Master of Journalism.

Media Environment
Places of work vary from home offices to hi-tech modern media institutions like the SABC, East Coast Radio, Al-Jazeera and BBC. Whether you freelance or head up a media empire, work-hours are irregular and long - they often include nights, weekends and public holidays. You will quickly be expected to source and gather your own stories. The work is quite stimulating, analytical but exhausting. Although teamwork is important, much of the work is solitary as you will quickly be expected to source and gather your own stories. The work is quite stimulating, analytical but exhausting. Although teamwork is important, much of the work is solitary as

Journalism Activities & Events
Over and above the pursuit of academic excellence, the Journalism Programme is committed to ongoing relevant applied research as well as to the upliftment of communities. DUT Journalism sees itself playing a critical role in areas such as youth and women development, HIV/AIDS awareness and Mainstreaming of Africa. To this end, DUT Journalism is involved in a string of activities that not only promote a strong culture of teaching and learning but also contributes to the wellbeing of its numerous stakeholders. DUT Journalism commemorates significant days like World Press Day (May 3) and Media Freedom Day (October 19) by hosting seminars. At regular intervals, leading personalities in their respective fields of expertise donate their time and talent as guest speakers. In association with the Gandhi Development Trust (GDT), the Mahatma Gandhi Media Lecture is hosted each year. It was launched in 2008. DUT Journalism is actively involved in producing content for radio, television and online. The Advisory Board comprises Programme staff and senior members of the media industry. The board, inter alia, fosters, strengthens and maintains efficient and professional standards in the field of journalism. It meets three times a year.

Alumni have excelled across the media spectrum. With a strong journalistic foundation from the programme, they are prospering in institutions like Capital Media, Caxton Newspapers, City Press, Daily Dispatch, East Coast Radio, eNCA, Financial Mail (FM), Gagasi 99.5 FM, Government Communications & Information System (GCIS), Independent Media (titles across the country), Jacaranda 94.2, Kwani, Mail & Guardian, M-Net, North Coast Courier, Power FM, Radio 702, Radio Hindustan, Rising Sun, Radio Al-Andar, Tableau Media, SABC Radio & TV, Satyagraha, Skye Radio, Sowetan, Summit TV, Tableau Media, Tiso Blackstar, and Witness.

Assessment
The system of continuous assessment is employed across all learning areas in all modules. The emphasis is on growth and development of the student. Accordingly, there are no summative examinations as the programmes are not intended to test retentive memory.

Career Opportunities
News and feature writing for newspapers, magazines and current affairs web-sites provide a major source of employment. Developments in radio and television present numerous opportunities. Advertising and public relations companies are also keen to employ good writers.

Entry Requirements

<table>
<thead>
<tr>
<th>NSC Entry</th>
<th>NSC Requirements</th>
<th>DEPARTMENTAL SENIOR CERTIFICATE REQUIREMENTS</th>
<th>National Certificate (Vocational) NCV Level 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compulsory Subjects</td>
<td>NSC Rating Code</td>
<td>Compulsory Subjects</td>
<td>HG</td>
</tr>
<tr>
<td>English (Home) OR English additional</td>
<td>5</td>
<td>English</td>
<td>C</td>
</tr>
<tr>
<td>Four recognised NSC 20 credit subjects</td>
<td>4</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

G7 (3) ADMISSION REQUIREMENTS BASED UPON WORK EXPERIENCE, AGE AND MATURITY
For admission to entry level DEGREE studies:
A person may, subject to such requirements as the Senate may determine, be ad-mitted if such a person is in possession of a National Senior Certificate, Senior Certificate or an equivalent certificate, but lacks the minimum requirements for admission to the degree provided that:
(a) The person shall have reached the age of 23 in the first year of registration and shall have at least:
- three years' appropriate work experience; and/or
- capacity for the proposed instructional programme, which shall be assessed by a Senate-approved admission assessment comprising of a DUT Standardised Assessment Test for Access and Placement (SATAP), Academic Literacies (AL) & English for Academic Purposes (EAP) (2.5 hours) and an appropriate subject or programme specific written assessment designed and marked by the relevant Department; and the person has obtained
(b) A conditional certificate of exemption from the Matriculation Board (when in possession of the Senior Certificate (SC)); OR has met
(c) The requirements for Senate discretionary admission (when in possession of the NSC or equivalent), where Senate is satisfied the applicant has shown sufficient academic ability to ensure success, and that the person's standard of communication skills, and/or work experience are such that the person, in the opinion of the Senate, should be able to complete the proposed instructional programme successfully.
(d) The person's application for admission in terms of work experience, age and maturity is approved prior to registration.

First Year Curriculum:
Semester 1
Print Journalism I A
Photojournalism I A
Media Studies I
Court Reporting
Cornerstone 101
English in the Arts
Semester 2
Print Journalism I B
Photojournalism I B
Media Ethics
Politics for Journalism
General Education module
General Education module

Second Year Curriculum
Semester 1
Print Journalism 2A
Radio Journalism 2A
Digital Journalism 2A
Television Journalism 2A
Media Law
Language: 1 of the following
Portuguese
isiZulu
French
Semester 1
Print Journalism 2B
Radio Journalism 2B
Digital Journalism 2B
Television Journalism 2B
Media Studies 2
General Education module

Third Year Curriculum
Semester 1
Print Journalism 3A
Digital Journalism 3A
Digital Journalism 3B
Journalism Practice 3A
Radio Journalism 3A
OR
Television Journalism 3A
General Education module
General Education module
Semester 2
Print Journalism 3B
Digital Journalism 3B
Digital Journalism 3B
Journalism Practice 3B
Journalism Research Project
Radio Journalism 3B
OR
Television Journalism 3B

PLEASE NOTE: DUT cannot be held liable for the fees in this brochure as the 2020 fees are not yet final.

Please Note: The Fees to 2019 are not yet finalized, please contact the Department.

FOR FURTHER INFORMATION CONTACT:
department of Media, Language & Communication
Journalism Durban University of Technology
PO Box 1334 DURBAN 4000
Tel: (031) 373 6614
Fax: (031) 373 6623
Email: journalism@dut.ac.za
Internet: www.dut.ac.za

APPLICATION FORMS
Contact the Central Applications Office (CAO)

CAO Code: DU-C-BJO

Address letters to:
Central Applications Office Private
Bag X06
Dalbridge 4014
Tel: (031) 268 4444
Fax: (031) 268 4422

Apply online at: http://www.cao.ac.za
Email enquiries to enquiries@cao.ac.za

Closing date for applications: 31 August 2019

This leaflet is for information purposes only and is not binding on the Durban University of Technology.