

**First Year Curriculum:**

Media Information Management I  
 Media Production I  
 News Reporting I  
 Media Communication I  
**TOTAL**

**2018 Fees**

R3 480  
 R6 740  
 R7 760  
 R6 600  
**R24 580**

**Second Year Curriculum**

Advanced Reporting 2  
 Media Production 2  
 Media Communication 2  
**TOTAL**

R6 970  
 R7 970  
 R5 620  
**R 20 560**

**Third Year Curriculum**

Advanced Reporting 3  
 Media Production 3  
 Media Practice 3  
**TOTAL**

R7 930  
 R7 930  
 R2 110  
**R17 970**

\*Admin Levy

R1 920

**PLEASE NOTE:** DUT cannot be held liable for the fees in this brochure as the 2019 fees are not yet final.

**FOR FURTHER INFORMATION CONTACT:**

Department of Media, Language & Communication Journalism  
 Durban University of Technology PO  
 Box 1334  
 DURBAN 4000  
 Tel: (031) 373 6614  
 Fax: (031) 373 6623  
 Email: journalism@dut.ac.za  
 Internet: www.dut.ac.za

**APPLICATION FORMS**

Contact the Central Applications Office (C.A.O.)

**C.A.O. Code:** DUCJ03)

Address letters to:  
 Central Applications Office Private  
 Bag X06  
 Dalbridge 4014  
 Tel: (031) 268 4444  
 Fax: (031) 268 4422  
 Apply online at: <http://www.cao.ac.za>  
 Email enquiries to: [enquiries@cao.ac.za](mailto:enquiries@cao.ac.za)

**Closing date for applications:** 31 August 2018



**DUT**  
 DURBAN  
 UNIVERSITY OF  
 TECHNOLOGY

**FACULTY OF  
 ARTS AND  
 DESIGN**

**DEPARTMENT OF  
 JOURNALISM**

**CAREER INFORMATION  
 NATIONAL DIPLOMA  
 JOURNALISM**

**1 JANUARY - 31 DECEMBER 2019**

**2019**

*This leaflet is for information purposes only and is not binding on the Durban University of Technology.*

# Career Information

## National Diploma: Journalism

**Location:** City Campus

### Description of the Programme

A journalist gathers, processes and presents news and current affairs material in the public interest for broad audience consumption. Media channels include radio, television, online, newspapers and magazines in beats such as Africa, arts, business, courts and crime, culture, health, human rights, fashion, labour, politics, sport, technology, travel and tourism. Editorial positions offer exciting career development potential. Freelance journalists can enjoy greater flexibility in their work.

### Personal Qualities Required

The following skills and values are essential for good journalism practice. Excellent English language skills, both spoken and written. Journalists who are fluent in more than one language enjoy greatly improved working opportunities. Journalists require a strong work ethic and should be committed to the constitutional principles of freedom of expression. Highly literate with strong analytical skills. A street-wise sense about social behaviours. Good general knowledge. Good memory. Punctuality. The successful journalist is also responsible, adaptable, self-disciplined, inquisitive and enthusiastically interested in people and events. Those who want to become editors should also have commercial instinct and leadership skills and will need to pursue the Bachelor of Technology: Journalism and Master of Journalism.

### Media Environment

Places of work vary from home offices to hi-tech modern media institutions like the SABC, East Coast Radio, eNCA, Tiso Blackstar, Al-Jazeera and BBC. Whether you freelance or head up a media empire, work-hours are irregular and long - they often include nights, weekends and public holidays. You will quickly be expected to source and gather your own stories. The work is quite stimulating, analytical but exhausting. Although team work is important, much of the work is solitary as the journalist chases the story and researches background information. Journalists are expected to travel to find the news, often at short notice, and must therefore be able to drive. Most journalists spend hours in interviews, writing and editing their stories. Starting salaries are not very attractive but senior journalists and editors earn salaries that could compare with other professions.

### Journalism Activities & Events

Over and above the pursuit of academic excellence, the Journalism Programme is committed to ongoing relevant applied research as well as to the upliftment of communities. DUT Journalism sees itself playing a critical role in areas such as youth and women development, HIV/Aids awareness and 'Mainstreaming Africa'. To this end, DUT Journalism is involved in a string of activities that not only promotes a strong culture of teaching and learning but also contributes to the wellbeing of its numerous stakeholders. DUT Journalism commemorates significant days like World Press Day (May 3) and Media Freedom Day (October 19) by hosting seminars. At regular intervals, leading personalities in their respective fields of expertise donate their time and talent to the programme as guest speakers. Moreover, participants at the yearly Time of the Writer Festival and Durban International Film Festival conduct workshops. In association with the Gandhi Development Trust (GDT), the Mahatma Gandhi Media Lecture is

hosted each year. It was launched in 2008. DUT Journalism is actively involved in producing content for radio, television and online. The Advisory Board: Journalism comprises Programme staff and senior members of the media industry. The board, inter alia, fosters, strengthens and maintains efficient and professional standards in the field of journalism. It meets three times a year. Alumni have excelled across the media spectrum. With a strong journalistic foundation from the programme, they are prospering in institutions like Capital Media, Caxton Newspapers, City Press, Daily Dispatch, East Coast Radio, eNCA, Financial Mail (FM), Gagasi 99.5 FM, Government Communications & Information Sstem (GCIS), Independent Media(titles across the country), Jacaranda 94.2, Kwana, Mail & Guardian, M-Net, North Coast Courier, Power FM, Radio 702, Radio Hindvani, Rising Sun, Radio Al- Ansaar, Tabloid Media, SABC Radio & TV, Satyagraha, Skye Radio, Sowetan, Summit TV, Tabloid Media, Tiso Blackstar, and Witness.

### Assessment

The system of continuous assessment is employed across all learning areas in all subjects. The emphasis is on growth and development of the student. Accordingly, there are no summative examinations as the programmes are not intended to test retentive memory.

### Work-integrated Learning

Work-Integrated Learning is a compulsory component in the National Diploma: Journalism. Students are required to undergo such learning in the 2nd semester of the 3rd year of study. In as much as DUT Journalism and/or the Co-operative Education Unit have an alert system to opportunities in industry, the onus is on students to secure placements.

### Career Opportunities

News and feature writing for newspapers, magazines and current affairs websites provide a major source of employment. Developments in radio and television present numerous opportunities. Advertising and public relations companies are also keen to employ good writers.

### Entry Requirements

DEPARTMENTAL NSC REQUIREMENTS		DEPARTMENTAL SENIOR CERTIFICATE REQUIREMENTS	
NSC DIPLOMA ENTRY		A Senior Certificate or Equivalent Qualification	
Compulsory Subjects	NSC Rating Code	Compulsory Subjects	HG
English (home) or English (1 <sup>st</sup> additional)	5	English	C
Life Orientation	4	A pass in another official language	
Three 20 credited subjects (not more than 1 language)	3		

### Additional Entry Requirements:

Candidates need to sit for a selection test, and, if successful, attend an interview, dates of which are pre-determined by the Journalism Programme. Candidates aged 23 and above will also be considered through the mature age exemption route.

### NSC Admission Rating System

RATING CODE	RATING	MARKS %
7	Outstanding achievement	80-100
6	Meritorious achievement	70-79
5	Substantial achievement	60-69
4	Adequate achievement	50-59
3	Moderate achievement	40-49
2	Elementary achievement	30-39
1	Not Achieved	0 - 29

### G7 (3) ADMISSION REQUIREMENTS BASED UPON WORK EXPERIENCE, AGE AND MATURITY

.For admission to entry level diploma and certificate studies:

A person may, subject to such requirements as the Senate may determine, be admitted to the Institution if such a person does not comply with the requirements set out in sub-paragraphs provided that:

- The person shall have reached the age of 23 in the first year of registration and shall have at least:
  - three years' appropriate work experience; and/or
  - capacity for the proposed instructional programme, which shall be tested at the discretion of the respective Head of Department; and
- The relevant Faculty Board shall be satisfied that the person's standard of communication skills, ability to study successfully and/or work experience are such that the person, in the opinion of the relevant Faculty Board, should be able to complete the proposed instructional programme successfully. If required, the communication skills and study skills should be tested; and
- The person's application for admission in terms of Rule G7 (3) is approved prior to registration.

Applicants intending to gain admission through Rule G7 (3) must submit their applications at least four months before commencement of the academic year.