MISSION
• To empower Journalism graduates through quality career-focused Journalism teaching, learning and applied research.

• To build capacity in a transforming society within a dynamic African and global context.

• To promote sustainable partnerships with industry, community and society.

• To encourage entrepreneurial and vocational development through an innovative approach to analytic thinking and artistic expression.

• To instil in the student initiative, sensitivity, responsibility and a values driven ethos.

VISION
DUT Journalism, a programme in the Department of Media, Language and Communication, strives to nurture a holistic approach towards journalism training and education as well as a critical understanding of society and the world by balancing the intellectual, creative and artistic aspirations within the pragmatic requirements of the discipline.

What is a University of Technology?
A university of technology is characterised by being research informed rather than research driven where the focus is on strategic and applied research that can be translated into professional practice. Furthermore, research output is commercialised thus providing a source of income for the university. Learning programmes, in which the emphasis on technological capability is as important as cognitive skills, are developed around graduate profiles as defined by industry and the professions.
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NOTE TO ALL REGISTERED STUDENTS
Your registration is in accordance with all current rules of the institution. If, for whatever reason, you do not register consecutively for every year/semester of your programme, your existing registration contract with the university will cease. Your re-registration anytime thereafter will be at the discretion of the university and, if permitted, will be in accordance with the rules applicable at that time.

DISCLAIMER
The information contained within this handbook is reflective of the Department and Programme Rules and Procedures, as approved by the University Senate Rules Committee and must be read in conjunction with latest version of the General Handbook for Students of the Durban University of Technology. Please verify information with the Department or Programme in the unlikely event that errors and omissions could have occurred.
I. CONTACT DETAILS

Head of the Department (HoD)  Ms BA Mall
Tel No  031-373 6622
Email  ayesham@dut.ac.za

Programme Secretary  Mrs L P Ntombela
Tel No  031-373 6614
Email  lindiwenp@dut.ac.za

Location of Programme  City Campus, 1st floor

All Faculty queries to:
Faculty officer  Mr P Reddy
Tel No  031-373 6522
Location of Faculty office  City Campus, Ground floor

Executive Dean:  Dr RA Smith
Tel No:  031-373 6517
Location of
Executive Dean’s office:  City Campus
2. **STAFFING**  

**Name and Qualification**

**Programme Co-ordinator**  
Ms BA Mall, MA (UKZN)

**Associate Director**  
Adv R Sewlal, LLB (UND)

**Lecturers**  
Mrs D Soobben, MA (UKZN)
Ms M Blose, MSc (Northwestern University, USA)
Mr S Ngubane, MA (Cardiff University, Wales)
Ms T Frankish M.Soc.Sc (Psychology), Summa cum laude (UKZN)

The Programme is assisted by several part-time lecturers who are highly experienced practitioners in the Journalism industry.
3. PROGRAMMES OFFERED BY THE DEPARTMENT

The following qualifications are offered:

<table>
<thead>
<tr>
<th>Qualification (Journalism)</th>
<th>SAQA Number</th>
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</thead>
<tbody>
<tr>
<td>Bachelor of Journalism</td>
<td>TBC</td>
</tr>
<tr>
<td>*National Diploma: Journalism</td>
<td>72245</td>
</tr>
<tr>
<td>*Bachelor of Technology: Journalism</td>
<td>72146</td>
</tr>
<tr>
<td>Master of Journalism</td>
<td>96835</td>
</tr>
</tbody>
</table>

*The National Diploma: Journalism (72245) is being phased out, and there will, accordingly, be no new intake for this qualification in 2020.

The Bachelor of Journalism is a new qualification on offer in 2020.

*The Bachelor of Technology: Journalism (72146) is being phased out, and there will, accordingly, be no new intake for this qualification in 2020.

4. PROGRAMMES INFORMATION AND RULES

On the basis of a variety of placement assessments, successful applicants for study towards the Bachelor of Journalism will be accepted onto the programme.

The General Rules applicable for admission into Bachelor studies will apply as per DUT Rules G3, G7 and G23B (1). In addition, the minimum entrance requirements are:

The minimum admission requirement is a National Senior Certificate (NSC) or National Vocational Certificate (NVC) as certified by the Council for General and Further Education and Training (Umalusi) with a minimum achievement of 5 for English Home Language and 6 for English First Additional Language. An additional requirement is an achievement rating of 4 (50 - 59 %) or better in four recognised NSC 20 credit subjects, or equivalent. These requirements will be considered in tandem with any other university requirements.

<table>
<thead>
<tr>
<th>Compulsory Subjects</th>
<th>NSC Rating</th>
<th>SC</th>
<th>SC</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>5</td>
<td>HG</td>
<td>SG</td>
</tr>
<tr>
<td>Any other official language</td>
<td>4</td>
<td>C</td>
<td>B</td>
</tr>
<tr>
<td></td>
<td></td>
<td>D</td>
<td>C</td>
</tr>
</tbody>
</table>
Applicants, aged 23 and above, will be considered via the mature age exemption route. Applicants need to sit for a selection test, and, if successful, attend an interview, dates of which are pre-determined by DUT Journalism. The onus is on applicants who are in secondary education to provide DUT Journalism with pre-matric (trials) marks at the time of their selection test (or soon thereafter) as well as to ensure that the first official print-out of their Senior Certificate or matriculation marks is sent to DUT Journalism. If selected, applicants are required to hand in their matric certificates upon enrolment. Post-matric applicants are obliged to make their certificates and/or official printouts of post-matric marks available at the time of the selection test.

Applicants must understand that admission can only be considered if a place is available. DUT Journalism has the discretion whether or not to offer an applicant a seat in the degree.

These Rules are with effect from 13 November 2019.
**DURATION**

**Bachelor of Journalism**

The degree takes a minimum of three (3) years inclusive of work-integrated Learning to complete. Work-integrated learning is for a minimum period of six (6) months to be completed by the student at a recognised media entity in the final year of study. In as much as the programme and/or the Co-operative Education Unit have an alert system to opportunities in industry, students are encouraged to secure placements for themselves.

**Master of Journalism**

This Masters by Research degree is to be completed within two years.

**WORK DONE DURING THE YEAR/SEMESTER**

1. Attendance
   (i) A student is required to attend all lectures and other pre-arranged forums - exceptions apply in a case of illness for which a valid medical certificate is to be supplied specifying the nature and the duration of the illness, or a sworn affidavit, or circumstances which in the opinion of the department were beyond his/her control at the time.
   (ii) A student is required to attend all practical sessions and tutorials - exceptions apply in a case of illness for which a valid medical certificate is supplied specifying the nature and the duration of the illness, or a sworn affidavit, or circumstances which in the opinion of the department were beyond his/her control at the time.

2. Year Mark
   (i) The year mark of subjects assessed through continuous assessment, is based on the assessment method applicable to each subject.
   (ii) Students are given sufficient opportunity to accumulate a year mark. The number of assessments in each subject as determined by the lecturer will be indicated to students.
   (iii) A student must sit for all tests and submit all assignments by the deadline date in each subject in order to be assessed.
COPYRIGHT
Copyright laws must be observed all the times. Refer to the Study Guides and the General Handbook for Students.

REFUSAL OF RE-REGISTRATION
(i) A student who has not successfully completed any subject after two periods of registration shall only be permitted to register for that subject at the discretion of the Faculty Board Exco.

(ii) A student who has been refused permission to re-register for a subject in terms of Rule G17 will not be permitted to register for any other subject in that qualification. A student will thereby be unable to complete the qualification.

(iii) A full-time student who has not completed the National Diploma/Bachelor’s degree within five years of the first registration may, at the discretion of the Departmental Appeals Committee, be refused permission to re-register, or may be accepted subject to special conditions.

(iv) A student who wishes to appeal to the Faculty of Arts Board against the application of rule above must submit to the Faculty Officer a statement in which she/he explains the reasons for this appeal. The appeal must be submitted to the Faculty Officer within ten working days of the student being officially notified in writing that she/he has not been permitted to re-register. No appeal will be considered after this.

FEES
A breakdown of fees may be obtained from the Finance Department.
## 5. PROGRAMME STRUCTURE

### Bachelor of Journalism

<table>
<thead>
<tr>
<th>Module Name:</th>
<th>HEQSF Level of Module</th>
<th>Credits/Module</th>
<th>Compulsory / Optional</th>
<th>Year Study</th>
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<tbody>
<tr>
<td>Print Journalism 1A</td>
<td>5</td>
<td>8</td>
<td>C</td>
<td>1</td>
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<tr>
<td>Photojournalism 1A</td>
<td>5</td>
<td>8</td>
<td>C</td>
<td>1</td>
</tr>
<tr>
<td>Media Studies 1</td>
<td>6</td>
<td>16</td>
<td>C</td>
<td>1</td>
</tr>
<tr>
<td>Court Reporting</td>
<td>6</td>
<td>16</td>
<td>C</td>
<td>1</td>
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<tr>
<td>Cornerstone 101</td>
<td>5</td>
<td>12</td>
<td>E</td>
<td>1</td>
</tr>
<tr>
<td>English for the Arts</td>
<td>5</td>
<td>12</td>
<td>E</td>
<td>1</td>
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<tr>
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<td>8</td>
<td>C</td>
<td>1</td>
</tr>
<tr>
<td>Photojournalism 1B</td>
<td>5</td>
<td>8</td>
<td>C</td>
<td>1</td>
</tr>
<tr>
<td>Media Ethics</td>
<td>6</td>
<td>12</td>
<td>C</td>
<td>1</td>
</tr>
<tr>
<td>Information and Communication Technology Literacy and Skills OR</td>
<td>5</td>
<td>8</td>
<td>E</td>
<td>1</td>
</tr>
<tr>
<td>Me, My World, My Universe</td>
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<td>Politics for Journalism</td>
<td>5</td>
<td>12</td>
<td>C</td>
<td>1</td>
</tr>
<tr>
<td>Print Journalism 2A</td>
<td>6</td>
<td>12</td>
<td>C</td>
<td>2</td>
</tr>
<tr>
<td>Radio Journalism 2A</td>
<td>6</td>
<td>8</td>
<td>C</td>
<td>2</td>
</tr>
<tr>
<td>Digital Journalism 2A</td>
<td>6</td>
<td>8</td>
<td>C</td>
<td>2</td>
</tr>
<tr>
<td>Television Journalism 2A</td>
<td>6</td>
<td>8</td>
<td>C</td>
<td>2</td>
</tr>
<tr>
<td>Media Law</td>
<td>6</td>
<td>12</td>
<td>C</td>
<td>2</td>
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<tr>
<td>Language: 1 of the following Portuguese OR isiZulu OR French</td>
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<td>12</td>
<td>E</td>
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<tr>
<td>Print Journalism 2B</td>
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<td>C</td>
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<td>Digital Journalism 2B</td>
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<td>8</td>
<td>C</td>
<td>2</td>
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<tr>
<td>Television Journalism 2B</td>
<td>6</td>
<td>8</td>
<td>C</td>
<td>2</td>
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<tr>
<td>Radio Journalism 2B</td>
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<td>8</td>
<td>C</td>
<td>2</td>
</tr>
<tr>
<td>Media Studies 2</td>
<td>7</td>
<td>16</td>
<td>C</td>
<td>2</td>
</tr>
<tr>
<td>KwaZulu-Natal’s Maritime Heritage OR</td>
<td>5</td>
<td>8</td>
<td>E</td>
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## Leadership

<table>
<thead>
<tr>
<th>Subject</th>
<th>*C/O</th>
<th>Sem / Year</th>
<th>Assessment Method</th>
<th>NQF Level</th>
<th>Pre - Req</th>
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<tbody>
<tr>
<td>Print Journalism 3A</td>
<td>7</td>
<td>12</td>
<td>C</td>
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</tr>
<tr>
<td>Digital Journalism 3A</td>
<td>7</td>
<td>12</td>
<td>C</td>
<td>3</td>
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<tr>
<td>Journalism Practice 3A</td>
<td>7</td>
<td>8</td>
<td>C</td>
<td>3</td>
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<tr>
<td>*Television Journalism 3A OR *Radio Journalism 3A</td>
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<tr>
<td><strong>Critical Thinking</strong></td>
<td>5</td>
<td>12</td>
<td>E</td>
<td>3</td>
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<tr>
<td><strong>OR</strong></td>
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<td></td>
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</tr>
<tr>
<td>Social Responsibility and Sustainable Community Development</td>
<td>6</td>
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<td></td>
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<tr>
<td><strong>Introduction to Technopreneurship</strong></td>
<td>5</td>
<td>8</td>
<td>E</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>OR</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Entrepreneurial Edge</td>
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## Print Journalism 3B

<table>
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<td>Print Journalism 3B</td>
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<td>C</td>
<td>3</td>
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<tr>
<td>Digital Journalism 3B</td>
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<td>12</td>
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<tr>
<td>Journalism Practice 3B</td>
<td>7</td>
<td>8</td>
<td>C</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>*Television Journalism 3B OR *Radio Journalism 3B</td>
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<tr>
<td><strong>Journalism Research Project</strong></td>
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<td>12</td>
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### National Diploma: Journalism (Phase Out)

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<th>Assessment Method</th>
<th>NQF Level</th>
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<td>MCOM101</td>
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<td>C</td>
<td>Y</td>
<td>Continuous Assessment</td>
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<td>MPRO101</td>
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<td>C</td>
<td>Y</td>
<td>Continuous Assessment</td>
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<td>MINM101</td>
<td>Media Information Management</td>
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<td>Y</td>
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<td>ADRP201</td>
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<td>C</td>
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<td>News Reporting</td>
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<tr>
<td>Code</td>
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<td>Sem / Year</td>
<td>Assessment Method</td>
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<td>MCOM20I</td>
<td>Media Communication II</td>
<td>C Y</td>
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<td>MPRO20I</td>
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<td>C Y</td>
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<td>ADRP30I</td>
<td>Advanced Reporting III</td>
<td>C Y</td>
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<td>MEDP30I</td>
<td>Media Practice</td>
<td>C Y</td>
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<td>Continuous Assessment</td>
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<td>MDPR302</td>
<td>Media Production</td>
<td>C Y</td>
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**Bachelor of Technology: Journalism (Phase Out)**

<table>
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<tr>
<th>Code</th>
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<th>Sem / Year</th>
<th>Assessment Method</th>
<th>NQF Level</th>
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<tbody>
<tr>
<td>BRPR401</td>
<td>Basic Research Project</td>
<td>C Y</td>
<td></td>
<td>Continuous Assessment</td>
<td>7</td>
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<tr>
<td>EDIT401</td>
<td>Editorial Management</td>
<td>C Y</td>
<td></td>
<td>Continuous Assessment</td>
<td>7</td>
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<tr>
<td>SPRP401</td>
<td>Specialist Reporting</td>
<td>C Y</td>
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<td>Continuous Assessment</td>
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</table>

**Master of Journalism**

<table>
<thead>
<tr>
<th>Code</th>
<th>Subject</th>
<th>*C/O</th>
<th>Sem / Year</th>
<th>Assessment Method</th>
<th>NQF Level</th>
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</thead>
<tbody>
<tr>
<td>RPJN501</td>
<td>Research Project and dissertation</td>
<td>C Y</td>
<td></td>
<td>Exam</td>
<td>9</td>
</tr>
<tr>
<td>RPJN511</td>
<td>Research Project and dissertation</td>
<td>C Y</td>
<td></td>
<td>Exam</td>
<td>9</td>
</tr>
</tbody>
</table>
6. ASSESSMENT PLAN
Various assessment instruments are utilised for each subject such as tests, assignments and presentations. Refer to each Study Guide for the type of assessment for individual subjects. The assessment type is ‘Continuous Assessment’.

This type of assessment occurs throughout the year where students are assessed through assignments, tests, presentations, etc. in the different subjects. There is no written examination at the end of the year for all subjects. Refer to the Study Guides for more details.

The pass mark for all subjects is 50%.
A student who obtains between 45 – 49% in an assessment is entitled to one (1) additional opportunity to improve his/her mark.

7. RE-REGISTRATION RULES
Incl. Pre/Co requisite

Exclusion Rules (as per DUT General Rules)
8. CURRICULUM: COURSE OUTLINE

BACHELOR OF JOURNALISM

Study period one
Semester 1

Print Journalism IA
Print Journalism is a fundamental module in this programme. It equips journalism students with the understanding of print journalism and the tools and skills to work as print journalists for newspapers and magazines. This module also lays the foundation for writing for other news mediums.

Photojournalism 1A
This module provides the foundation upon which other forms of visual journalism such as television and digital journalism are built. It helps instil in the journalism student a critical awareness of one’s surroundings, which is a key attribute of a journalist.

Media Studies 1A
This module provides a historical and theoretical foundation upon which the other modules are built.

Court Reporting
It trains the students in accuracy, ethics, fairness and balance; the fundamental values of journalism.

Cornerstone 101

English for the Arts
The purpose of this module is to develop and enhance English language proficiency amongst students in the Faculty of Arts and Design. English for the Arts will allow students to engage critically with texts within their discipline.

Semester 2

Print Journalism 1B
This a core module in this programme. It equips journalism students with the understanding of print journalism and the tools and skills to work as print journalists for newspapers and magazines. This module also lays the foundation for writing for other news mediums.

Photojournalism 1B
This module provides the foundation upon which other forms of visual journalism such as television and digital journalism are built. It helps instil in the journalism student a critical awareness of one’s surroundings, which is a key attribute of a journalist.
Media Ethics
This module provides the ethical basis for all the other modules. It includes theories and case studies on ethics and journalism.

Me, My World, My Universe
This module inducts students at level 5 across all Programmes into the awareness of the role of quantitative reasoning in critical, insightful and meaningful reasoning applied to self, world and universe.
The module is designed to enable learners in a quantitative and data dense world to extend and develop their ability to solve quantitative problems, understand and construct valid arguments supported by quantitative evidence and analysis and to communicate arguments in a variety of appropriate mathematical and verbal formats. The module will contribute to the development of “knowledge, attitudes and values” within the themes indicated thereby contributing to the purpose of General Education.

Politics for Journalism
This module provides an understanding of the contextual political backdrop against which journalism is practiced in a particular society.

Study period two
Semester 1
Print Journalism 2A
This is a core module in this programme. It lays the foundation for writing for other news media.

Radio Journalism 2A
This module equips journalism students with the understanding of radio journalism and the tools and skills to work as radio journalists: field reporters, news anchors and news producers.

Digital Journalism 2A
This module consolidates all learning that takes place in the other modules, especially in Print Journalism, Radio Journalism and in Television Journalism. Students will learn how to produce content for converged platforms.

Television Journalism 2A
This module equips journalism students with the understanding of television journalism and the tools and skills to work as television journalists: field reporters, news anchors and news producers.

Media Law
This module provides the legal history and framework within which journalism is practised in a particular society.
**FAD GE module:**

**Portuguese**
This module aims to introduce students to the culture of the Portuguese speaking world in Africa, Europe, Latin America and Asia and provide them with knowledge to be able to communicate professionally, in a basic level, in Business (eg import/export, International Chambers of Commerce), Travelling, Engineering, Journalism, Diplomacy, Translation and Interpreting, or Hotel Industry.

**isiZulu**
The purpose of this module is to introduce students to basic IsiZulu language usage and culture.

**French**
The purpose of this module is to introduce students to basic French language usage and culture.

**Semester 2**

**Print Journalism 2B**
This is a core module in this programme. It lays the foundation for writing for other news mediums.

**Radio Journalism 2B**
This module equips journalism students with the understanding of radio journalism and the tools and skills to work as radio journalists: field reporters, news anchors and news producers.

**Digital Journalism 2B**
This module consolidates all learning that takes place in the other modules, especially in Print Journalism, Radio Journalism and in Television Journalism. Students will learn how to produce content for converged platforms.

**Television Journalism 2B**
This module equips journalism students with the understanding of television journalism and the tools and skills to work as television journalists: field reporters, news anchors and news producers.

**Media Studies 2**
This module provides a historical and theoretical framework within which the other modules are embedded.

**IGE module**

*Study period three*
*Semester 1*
Print Journalism 3A
This is a fundamental module in this programme. It lays the foundation for writing for other news mediums.

Digital Journalism 3A
This module consolidates and reinforces all learning that takes place in the other modules, especially in Print Journalism, Radio Journalism and in Television Journalism in the form of multi-media output. Students will learn how to produce content for converged platforms.

Radio Journalism 3A
This module equips journalism students with the understanding of radio journalism and the tools and skills to work as radio journalists: field reporters, news anchors and news producers.

Television Journalism 3A
This module equips journalism students with the understanding of television journalism and the tools and skills to work as television journalists: field reporters, news anchors and news producers.

Journalism Practice 3A
The module gives the students the opportunity to apply in a simulated newsroom the knowledge and skills acquired in the B Journalism programme.

FAD GE module

Critical Thinking
This module is a General Education Elective module and contributes to ensuring that students who graduate from DUT are well-rounded citizens. The Introduction of the Critical Thinking module will enable students who select it to develop critical and creative thinking and problem-solving skills through exposure to various scenarios. It is specifically designed to introduce students to the theory and application of critical thinking within General Education. Critically thinking allows the students to think clearly and intelligently. These skills are vital in the development of a relatively new South African democracy. It will also ensure the sustainable development of communities. Furthermore students require these skills to engage fully in the rigor of academia, knowledge creation and research.

Community Development
This module is intended to provide the student with both theoretical as well as practical insights on what it means to be a socially responsible citizen and actively contribute towards sustainable community development initiatives for both the local and global context.

IGE module
Introduction to Technopreneurship
The purpose of General Education is to ensure that our graduates are not only skilled professionals in their chosen area of study but also broadly educated and well-rounded local and global citizens. Toward this greater purpose, this module will introduce students to the concept and language of technopreneurship. Students will be exposed to the excitement of potentially starting their own technically related businesses, and will be able to explain the difference between small business and entrepreneurship. The current SA need for SMMEs, and the related supporting organisations will be introduced. The module scope is designed to provide breadth rather than depth. Students would be advised to seek the depth necessary for the success of their potential small businesses in subsequent modules.

The Entrepreneurial Edge
This module is to excite students to the challenges of entrepreneurship and to provide the necessary knowledge and skills to start and successfully manage an own business.

Semester 2
Print Journalism 3B
This is a fundamental module in this programme. It lays the foundation for writing for other news mediums.

Digital Journalism 3B
This module consolidates and reinforces all learning that takes place in the other modules, especially in Print Journalism, Radio Journalism and in Television Journalism in the form of multi-media output. Students will learn how to produce content for converged platforms.

Radio Journalism 3B
This module equips students with the understanding of radio journalism and the tools and skills to work as radio journalists: field reporters, news anchors and news producers

Television Journalism 3B
This module equips students with the understanding of television journalism and the tools and skills to work as television journalists: field reporters, news anchors and news producers.

Journalism Practice 3B
The module gives the students the opportunity to apply in a simulated newsroom the knowledge and skills acquired in the degree.

Journalism Research Project
The purpose of this module is to develop student competence in the research and writing of a basic research report within a journalism context.
NATIONAL DIPLOMA: JOURNALISM (Phase Out)

Year Two
Advanced Reporting II (ADRP201)
Develop advanced linguistic proficiency and communication skills for information gathering, reporting and academic writing;
Develop fundamental conceptual skills in a specialist area to facilitate specialist writing and reporting;
Identify news values in events to facilitate news-gathering and structuring;
Make legitimate ethical decisions in journalism;
Apply media law to published and broadcast work.
Media Production II (MPR0201)
Use production and editing tools and techniques to gather, produce and edit content for print media;
Function in a simulated print news environment cognisant of the policies, economics and professional ethics of media organisations;
Use production and editing tools as well as techniques to gather, produce and edit broadcast content;
Identify appropriate treatment for broadcast content.

Media Communication II (MCOM201)
Apply basic research skills to assignments and news writing;
Analyse and discuss media through the lens of culture to develop advanced media gathering, reporting and academic writing;
Develop advanced linguistic proficiency and communication skills for information gathering, reporting and academic writing.

Year Three
Advanced Reporting III (ADRP301)
Conduct critical information gathering and research to generate specialised content for news or features;
Write specialised content for news or features;
Edit specialised content for news or features;
Demonstrate an understanding of the theory underpinning a specialised field of journalistic coverage.

Media Production III (MDPR302)
Research and information-gather contextualised, in-depth content for news and features print media genres;
Write contextualised, in-depth content for news and features print media genres;
Edit content for print media genres;
Use established ENG techniques to news-gather information for the production of broadcast content;
Use established criteria to script and produce broadcast content;
Use editing tools and advanced techniques to produce and edit broadcast content.

Media Practice III (MEDP301)
Research and gather information to produce in depth media reports;
Write contextualised and specialised media reports;
Demonstrate an understanding of the theory underpinning a specialised area of journalism.
BACHELOR’S DEGREE IN TECHNOLOGY: JOURNALISM (Phase Out)

Specialist Reporting IV (SPRP401)
Demonstrate application of theory, concepts and issues in a specialist media field;
Produce complex, contextualised, critically-sourced content containing informed commentary and analysis.

Editorial Management IV (EDIT401)
Use management and financial theory to plan for, produce, manage, promote, position and/or audit a publication programme from inception to distribution.
Use media and marketing research to strategize product development.

Basic Research Project (BRPR401)
Write a proposal, identifying the critical questions, scope and method of investigation for a small research study in the field of journalism;
Review and synthesise the relevant literature and media, collecting relevant data for a small research study;
Apply research tools effectively to produce and present a small research study in the style of an academic dissertation.

CONTINUOUS ASSESSMENT
(a) Continuous Assessment is applicable to all subjects.
(b) The pass mark for each subject is 50%.
(c) A student who fails a project examined under any form of continuous assessment will be given one (1) additional opportunity to improve his/her mark.

MASTER OF JOURNALISM
RESEARCH OPTION
Programme Code: MSJRN 1
An intensive research project and a dissertation in compliance with the provisions of the General Rules for students.
   Research Project and Dissertation (RPJN501)
   Research Project and Dissertation (RPJN511)
   Research Project and Dissertation (RPJN521)

9. DUT JOURNALISM ACTIVITIES & EVENTS
Over and above the pursuit of academic excellence, the DUT Journalism is committed to ongoing relevant applied research as well as to the upliftment of communities. DUT Journalism sees itself playing a critical role in areas such as youth and women development, HIV/AIDS and environmental awareness as well as ‘mainstreaming Africa’. To this end, DUT Journalism is involved in a range of activities that not only promotes a strong culture of teaching and learning but also contributes to the wellbeing of its numerous stakeholders. DUT Journalism commemorates significant days like World Press Day (May 3) and Media Freedom Day (October 19). At regular intervals, leading personalities in their respective fields of expertise donate
their time and talent to the programme as guest speakers - one such forum is the “Radiocracy Roundtable”. In association with the Gandhi Development Trust (GDT), the Mahatma Gandhi Media Lecture is hosted each year. It was launched in 2008. DUT Journalism is actively involved in producing content for radio, television and online media. The Advisory Board: Journalism comprises programme staff and senior members of the media industry. The board, inter alia, fosters, strengthens and maintains efficient and professional standards in the field of journalism. DUT Journalism recognises student excellence at an annual Student Achievement Awards ceremony.

Alumni have excelled across the media spectrum. With a strong journalistic foundation from the programme, they are making strong meaningful contribution in a wide array of print, radio, television and online entities.
THE HIGHER EDUCATION QUALIFICATIONS SUB-FRAMEWORK (HEQSF)

The National Qualifications Framework (NQF) is a system for the classification, registration and publication of articulated and quality assured national qualifications. The revised Higher Education Qualifications Sub-Framework (HEQSF), which was gazetted on 2 August 2013, forms part of this framework. The Faculty of Arts and Design is in the process of aligning all qualifications to the revised HEQSF.

WHAT DOES THIS MEAN?

Qualifications that are not aligned to the HEQSF will be phased out. New qualifications will replace the BTech and National Diploma. Some departments have opted to offer HEQSF-aligned Diploma qualifications, whilst others will offer Degrees.

The BTech, N Dip, and other qualifications that are not HEQSF-aligned will not be offered to first-time registering students from January 2020. Students who have registered for non-aligned qualifications before 31 December 2019 will need to complete that qualification before the final phase out date of that particular programme. Students who have already completed their National Diploma (NDip) and wish to register for the BTech have until 2019 to do so.

HOW DOES THIS AFFECT ME?

You need to ensure you complete your course before the final phase out date for the qualification you have registered for. As the BTech does not exist on the HEQSF, the Minister of Higher Education has gazetted 31 December 2019 as the final date for first-time entering students enrolling in academic programmes that are not aligned with the HEQSF. You will need to check the entry requirements and articulation pathways of your chosen course before applying.

WHAT EFFECT DOES THIS HAVE ON MY QUALIFICATIONS THAT WERE ON THE OLD NQF AND NOT ON THE HEQSF?

Your qualifications are still valid even though some of the current qualification types are not available on the HEQSF.

WHAT ARE MY OPTIONS?

For new (first-year, first-time) students registering, progression will be as follows:

- Diploma → Advanced Diploma → Postgraduate Diploma → Master’s Degree → PhD/Doctorate
- Bachelor’s Degree → Honours Degree → Master’s Degree → PhD/Doctorate

Please note: This is the general route of progression on the HEQSF. For specific information on what qualifications will be offered by particular academic programmes, please consult the relevant department.

Further information contact the Faculty Office on 031 373 6522/6520 or go to:
http://www.wits.ac.za

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