



DOCTORAL
DEGREES



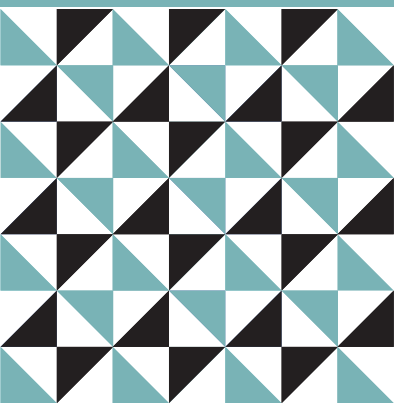
 **DUT**
DURBAN
UNIVERSITY OF
TECHNOLOGY



 **FACULTY OF
MANAGEMENT
SCIENCES**

YOUR GATEWAY TO THE MAJOR LEAGUE 2013/14

BE AHEAD OF THE GAME. REGISTER NOW!



Dear Graduate

The University acknowledges your tremendous achievement that you have shown in graduating with your Masters of Technology Degree. We take great pleasure in offering you the opportunity to apply for your Doctoral Degree within the Faculty of Management Sciences. We have made provision for you, if you are working to successfully complete your Doctoral Degree.

You are welcome to select any field of study that will enhance your career into higher levels of management. Let us structure for you a plan on how you can successfully complete and graduate with Doctoral Degree. This structure will include a grant of R15000 for Doctoral applicants and no charge of fees.

Please contact the Project Officer, should you require any further details. I would strongly encourage you to register now to avoid any disappointment as we have limited spaces. The project Officer would assist you with any queries you may have.

I look forward to welcoming you to the Major League.

Your Faithfully.



Dr. R. Balkaran
Executive Dean

A NUMBER OF FIELDS THROUGH WHICH YOU CAN REGISTER YOUR DOCTORAL DEGREE INCLUDE THE FOLLOWING:

PUBLIC MANAGEMENT/ ADMINISTRATION & ECONOMICS

SUPPLY CHAIN MANAGEMENT
DISASTER MANAGEMENT
PUBLIC SERVICE DELIVERY
MONITORING & EVALUATION
HIGHER EDUCATION MANAGEMENT
EDUCATION MANAGEMENT

MANAGEMENT AND BUSINESS ADMINISTRATION & MARKETING

SMME & ENTREPRENEURSHIP
LEADERSHIP & MANAGEMENT
PROJECT MANAGEMENT
CORPORATE GOVERNANCE & BUSINESS ETHICS
BUSINESS PROCESS & RE-ENGINEERING
STRATEGY (CORPORATE, BUSINESS & FUNCTIONAL
INCLUDING FINANCIAL MANAGEMENT)
SERVICES MARKETING
SOCIAL MEDIA
GREEN MARKETING
E-COMMERCE
EVENTS MARKETING
B2B MARKETING
INTERNATIONAL MARKETING
CATEGORY MANAGEMENT
CUSTOMER LOYALTY
BRANDING
ADVERTISING
CUSTOMER BEHAVIOUR
RETAIL OPERATIONS

OPERATIONS AND QUALITY

FOOD SECURITY
QUALITY ASSURANCE IN NANO TECHNOLOGY
COMMUNITY OUTREACH

HOSPITALITY & TOURISM

COMMUNITY BASED TOURISM
TOURISM AND POVERTY ALLEVIATION
SUSTAINABLE TOURISM
ECO-FRIENDLY HOTELS
FOOD AND BEVERAGE MANAGEMENT
RESPONSIBLE TOURISM
TOURISM & SUSTAINABLE DEVELOPMENT
(DIFFERENT FROM SUSTAINABLE TOURISM)
ECOTOURISM (NATURE-BASED TOURISM)
NATURE MANAGEMENT & BIODIVERSITY
ENVIRONMENTAL STUDIES
ENVIRONMENTAL EDUCATION

PUBLIC RELATIONS

BUSINESS AND TRANSFORMATION
MEDIA REPRESENTATION/ IDENTITY
ORGANISATIONAL COMMUNICATION &
MANAGEMENT
MEDIA & PUBLIC RELATIONS
SOCIAL MEDIA

HUMAN RESOURCES

JOB SATISFACTION
PERFORMANCE MANAGEMENT
MOTIVATION THEORIES AND THEIR IMPACT ON
EMPLOYEE PERFORMANCE
EMPLOYEE PRODUCTIVITY
LABOUR TURNOVER AND ABSENTEEISM
IN THE WORKPLACE
EMPLOYEE ASSISTANCE PROGRAMMES
RECRUITMENT POLICIES
SELECTION POLICIES
TRAINING AND DEVELOPMENT
ORGANISATIONAL CULTURE
SKILLS SHORTAGES
LEADERSHIP STYLES
MANAGEMENT TRAINING
AFFIRMATIVE ACTION/EMPLOYMENT
EQUITY POLICIES IN THE WORKPLACE
HUMAN RESOURCES DEVELOPMENT
HUMAN CAPITAL DEVELOPMENT
INTELLECTUAL CAPITAL AND
ITS IMPORTANCE FOR HUMAN CAPITAL
DEVELOPMENT
STRATEGIC HUMAN RESOURCES MANAGEMENT

SECTION TO BE COMPLETED BY APPLICANT

Surname: _____

First Name/s: _____ Title: _____

Identity Number: _____

Student Number (If current DUT student): _____

E-mail Address: _____

Postal Address: _____

_____ Postal code: _____

Contact Number/s: _____

Qualification for which applicant wishes to be registered for (e.g. MTech: Quality) : _____

Highest Qualification achieved/current Qualification registered for (e.g. BTech Management): _____

Proposed Year/ Semester of Registration: _____

ACADEMIC QUALIFICATIONS *(Certified copies to be attached)*

(i) Completed <i>(if none, please state)</i>	Date
(ii) Incomplete <i>(if none, please state)</i>	

I hereby make the application and certify that the details furnished in this application and the attached documentation is correct.

SIGNATURE OF STUDENT _____

DATE _____