VOLUME 5 NO. 12

### **DURBAN UNIVERSITY OF TECHNOLOGY NEWSPAPER**

18 September 2006



# With Tourism, the world is your oyster

Sithembile Shabangu



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Main picture: A group of Tourism Management students at DUT Inset, top to bottom: The Department of Tourism at DUT show off their stand; Hospitality Management students demonstrate how good food is prepared for people visiting their stand; University of Zululand traditional dancers show off the traditional dancing of different cultures

he Durban University of
Technology, in collaboration
with the Department of Arts,
Culture and Tourism, Department of
Education and the University of
Zululand recently presented the
Tourism Career Exhibition 2006 held
at DUT's Exam Hall.

The aim of the two day exhibition held on the Durban and Pietermaritzburg Campuses was to create linkages between students and industry and develop an awareness of the different career opportunities in the tourism industry.

Vice Chancellor and Principal, Professor Bonganjalo Goba said: "The Durban University of Technology is excited to be part of the Tourism industry. Tourism is a 47 billion rand industry in South Africa, and in our neck of the woods, KwaZulu Natal benefits to the tune of about R6.7 billion.

"I am confident that at the end of these two days, the young people who are part of this initiative will have been exposed to career or job opportunities that are available in the tourism industry in both the private and public sectors," he added.

The Head of Department from the Arts, Culture and Tourism Department and guest speaker, Mr Bonga Ntanzi, said that there are many opportunities available to students and they can be exposed to those opportunities through this exhibition. He added that there are ways to make this possible by making sure that training is accessible to people, there is investment and development in education, and awarding of scholarships. He insisted that tertiary institutions have to make sure that the curriculum is in accordance with what is required by the industry.

Ntanzi stressed that we, as a country, have to make sure that we create opportunities for students and improve their skills. This will ensure that they are able to compete with the international sector. He suggested that it would help us as a country, if tourism were included at school level.

Assistant Vice-Rector (Research and Community Outreach), Professor T AP Gumbi from the University of Zululand (UNIZULU), said that most of the tourism graduates are well educated but unemployed and the only way to overcome this is for the industry to open internships for students,

learnership programmes and create job opportunities.

"The tourism industry has grown and is ready for its second phase of growth," said Gumbi.

Students were also encouraged to get involved in entrepreneurial skills and sell their capabilities to major companies. The General Manager: Tourism and Corporate strategy Mrs CN Khumalo, made it clear to the students that the purpose of the exhibition is not to go around and pick up brochures from the different exhibitors but to ask questions, sell themselves to the companies and make appointments. "This is a forum for students to network," she added.

The exhibition was also opened to high school learners who will, one day, consider entering the world of tourism. Entertainment was provided by the DUT choir, Tourism Department dancers and the UNIZULU traditional dancers.

Companies like ABSA, Standard Bank, First National Bank, Ezemvelo KZN Wildlife, Tourism KZN, the Department of Environmental Affairs and Tourism, Tourism KZN, Ezemvelo KZN Wildlife, to name a few, were among the exhibitors.

## And the Saint comes marching in...

Raylene Captain-Hasthibeer

The Durban Designer Collection (DDC), much favoured by the fashionistas in and around town, was recently taken by storm as DUT's Roger Saint scooped the Mr Price Young Designer prize.

A third year student, Saint was surprised at winning the competition, but this young go-getter has achieved much in his 24 years, including a pilot's licence and a business administration degree. The judges were blown away with his work ethic and awarded him with the R7000 cash prize as well as a coveted chance to showcase his designs on the catwalk at SA Fashion week.

George Voster, HOD of the Fashion School is rightfully quite chuffed with the outstanding performance, not only by Saint, but by other students in his department. "All the finalists (7) in this category were DUT students. The producers commended us on the high standards set by our students as well as the dedication and professionalism which they applied."

Saint designed a trendy smart-casual line for the fashion conscious man. Inspiration was drawn from luminaries in the fashion world, including DUT alumni, the Holmes Brothers.

## **CESD** students graduate

Sithembile Shabangu



Pictured from left: Sheena Perumal (Skills Co-ordinator: CESD), Dawn Moses (Skills Co-ordinator: CESD), Professor Bonganjalo Goba (Vice Chancellor: DUT), Roy Raju (Chairperson: CESD) and Abel Moses (Assistant Librarian: Legal Resource Centre - DUT).

## **DUT Student Becomes** Dance4life **Ambassador**

Raylene Captain-Hasthibeer

Nontobeko Mbatha, a 22 year old Drama Studies BTech student at DUT has been chosen to represent South Africa as a Dance4Life ambassador in Holland during September 2006. This project forms part of the worldwide AIDS awareness campaign sweeping the world.

Touring high schools in Holland, and interacting with other young people, Nontobeko will share her experiences as a teenager in a province that is ravaged by HIV/AIDS. "We will be letting the school kids in Holland know what it's like being a teenager in South Africa. It's about letting them know how we are dealing with AIDS," said Nontobeko.

At her audition, Nontobeko decided to grab the bull by the horns. "Most people spoke about clinics, I felt that it all starts with you, the individual. I am the one making decisions about my body. We need to change our own mentality," said Nontobeko.

Oziel Mdletshe, Health Promoter at the HIV/AIDS Centre at DUT was pleased that the role of ambassador was filled by such a promising young student. "Nontobeko is a talented, bright young mind. Her dedication for the work she does is shown in her participation at various activities we host at DUT. She normally does performances for us during our annual AIDS Awareness Week," said Mdletshe.

"I specialized in choreography and theatre education at DUT, it's now taking me places!" added Nontobeko.

Ziphora Jali, another graduate of the Drama Studies programme at DUT will also be part of the month long programme abroad.



Above: A jubilant Nontobeko looks forward to jetting off to Holland

#### **About Dance4Life**

Courtesy of dance4Life.com

Dance4Life is the youth brand of the World AIDS Campaign. Dance4Life is giving the young people of the world the opportunity to have their voices heard in the fight against HIV and AIDS. Through Dance4Life young people are clearly saying "don't see us as part of the problem, our skills, energy and enthusiasm are an important part of the solution".

Dance4Life's mission is to unify young people, empowering and enabling them to break down silence & taboos around HIV/AIDS. By raising levels of knowledge and awareness young people are able to make informed choices and become powerful "agents of change".

The Dance4Life concept consists of two dimensions. On the one hand there is the dance event, every two years on the Saturday before World AIDS Day. This event is the reward for the young people being active in the life skills oriented Dance4Life Schools Project, developed in cooperation with many local NGOs. On the other hand, in most of the Dance4Life countries, there is a fundraising TV-program, which is the culmination of a multi-media communications campaign. Both dimensions enhance and strengthen each other, offering a modern handle for the youth, schools, NGOs, governments and the business

community with which to make their involvement with the theme concrete.

In 2004 in Indonesia, South Africa and The Netherlands 60,000 young people got involved in the Dance4Life Schools Project and 20,000 danced for life at the Dance4Life event. More than \$2.25 million USD was raised for Dance4Life and spent on projects aimed at young people, care, awareness, training and prevention in those areas of the world most affected by HIV/AIDS.

In 2012 in at least 50 cities in 24 countries on all continents, one million young agents of change will join the Dance4Life Schools Project. On World AIDS Day, Saturday December 1st, they will all together dance for life. With this powerful "statement of hope", the youth are making it clear to the media and to governments that this is their greatest global challenge yet; fighting back HIV and AIDS. The one million agents of change will this way pressure their governments into keep their promise of realising the Millennium Development Goals and to stop the spread of HIV/AIDS by the year 2015.

Founding partner of Dance4Life is the World AIDS Campaign. Other important partners are: DOEN Foundation, Durex, EBU (European Broadcasting Union), Endemol International, Levi Strauss Foundation, PricewaterhouseCoopers, RedZebra, Saatchi, STOP AIDS NOW! and World Population Foundation (WPF).

The Centre for Education and Skills Development (CESD) at the Durban University of Technology recently held their 2006 graduation for students who have completed their computer courses.

Vice Chancellor and Principal Professor Bonganjalo Goba handed out certificates to 22 students who were present at the ceremony. Some of the students were graduating for basic training while the others were getting certificates for the advanced course.

One of the graduates, Ugen Naidoo, who found out about the course through his sister, a lecturer at DUT, said that the course gave him everything that he needed to know about computers.

Nokuthula Mdletshe from Stanger said, "I plan to study further and do the advanced course as this will open doors for me so I can find a job."

The CESD is a community outreach arm of DUT that is tasked with this special skills project because of its special relationship and track record with communities and industry. It is committed to empowering people and communities with employment and job creation. The centre has trained over 10 000 students from 1995, to date.

A number of staff members have attended and completed the courses. Some of them are currently attending the course. A lot of the students who had attended the courses were previously unemployed and are now employed in the public and private

### Goals of the project

- To create partnerships between DUT and other Non-Governmental Organisations and Community-Based Organisations.
- To establish networking and linkages with CBOs and NGOs.
- To provide Adult Education, Training and Development to communities.
- To provide opportunites for both staff and students to engage in community-based projects with the aim of resolving community identified
- To encourage community service learning.

## PROFILE...

This Five Minute Interview was conducted with **Sipho Zulu** from the Centre for Equity Change & Diversity Management (CECAD). The interviewer was **Sithembile Shabangu**.

#### When and where were you born?

I was born in 1959 in Clermont, a township near Pinetown and my birth certificate still bears the crest of the Union of South Africa. I have inherited a birth date of 27 April, which is Freedom Day in the new Republic of South Africa.

## Give us a few lines about your family and your background?

I have two children. A son, Lebohang and a daughter, Thina. I come from a family of three siblings who were raised by strong Methodist stewards, a Zulu family who worked tirelessly in the building of missions around Pinetown, Clermont, Molweni and others which shaped the formation of the ClerPine circuit structures as we know it today.

#### Tell us about your background?

I have worked extensively in the field of Pulmonology at both Wentworth Hospital and R K Khan Hospital as a professionally qualified Clinical Technologist. Previously, I lectured Medical Sciences in Clinical Technology and progressed to Staff Development Co-ordinator at the Centre for Higher Education Development

(CHED). I have participated in programmes involving Staff Development, Curriculum Development, and Co-operative Education.

Through the EU funded TABEISA (Technical and Business Education Initiative in SA), I was a member of the Entrepreneurship Core Team that aimed at incorporating entrepreneurship skills in the curriculum and offering seed funding to learners and staff for starting their own businesses.

At CHED, I have been part of the team responsible for Innovative Teaching & Learning Methods Workshops, Mentorship Programme and Recognition of Prior Learning (RPL).

#### How long have you been with the Institution?

I joined the institution in 1998. Prior to that, I was in the Pharmaceutical industry with Adcock Ingram and the Blood Bank's Bioproduct Institute as a Sales Consultant.

### Which department are you with and what position?

In 2003, I was seconded as Manager: Centre for Equity Change & Diversity Management (CECAD). This is a unit established in compliance with statutory requirements for the organization to drive its transformational agenda in the areas of Employment Equity, Change Management and Diversity Management.

#### What does your job entail?

I am responsible for the Employment Equity function, which has a two-pronged approach:

- a) "Promoting equal opportunity and fair treatment in employment through elimination of unfair discrimination; and
- b) Implementing affirmative action measures to redress the disadvantages in employment experienced by designated groups, in order to ensure their equitable representation in all occupational categories and levels in the workforce." (EEA No.55 of 1998).

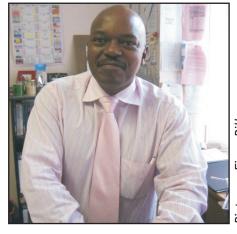
The key job outputs of the Equity Manager are therefore not limited to the requirements of the Ministry of Labour but also involve, at various stages, policy development, human

## Five Minute Interview









resource planning, diversity management and being an executive officer of various committees such as Employment Equity and also serving in a supportive role on the Institutional Forum.

#### What do you enjoy most about your job?

For me, I have enjoyed the role of equity, educating various fora, for example, attending short-listings and interviews ensuring that DUT acts fairly and affirms equal opportunity to excellent and deserving candidates. The advantage of serving here is to offer guidance on matters related to equity and transformation. Most importantly, I learned early to negotiate at national government level in the Health Department. I now enjoy packaging national mandate in equity to all organisational levels.

## What are your worst memories about working at DUT?

I have a positive character, a thick skin that buffers me against the negative. I remember in 2004 that we presented an analysis that traced the merger progression in stages 2002 -2004. This identified a "valley of despair" a state after every merger where deep loss of hope, fear, and inertia is experienced. My worst memory is being shackled in the valley of despair and now there exists an opportunity, an emerging spirit of getting on with our work and moving forward. We are approaching a healing turnaround to

growth, and consolidation.

#### What has helped you to move forward during the most difficult times at DUT?

"It's not hard to make decisions when you know what your values are" by Roy Disney. This has helped me in driving an equity paradigm shift in all I do and wherever I participate.

## What more would you like to achieve in your job?

The affirmation of women in leadership and the meaningful transformation measured by the feeling of worthiness from all diverse members of the institution sharing trust, and management control in terms of decision-making. Issues of differently-abled persons in terms of infrastructural access needs attention and a long-term planning approach.

# Consolidate Post-Merger (Years) Consolidate 2003 2004 2005 2006 2007 200...

Figure: Illustration of the 'valley of despair' during stages of merger.

## What other goals would you like to achieve in the next five years?

Research is vital for setting numerical targets, benchmarking data and comparison with other similar organisations in the education sector. Consultation and dissemination of information of equity requires research and information sharing through publications, e.g. tracking progress and external linkages with other stakeholders whereby the requests for equity data are shared with regulatory bodies, libraries, and research institutes. CECAD is in the process of finalising its staffing requirements otherwise the challenges ahead would be insurmountable.

#### What do you do in your spare time when you are at home relaxing?

I have a sister in Chicago who spoils me with a jazz collection. Other than listening to music, I am a devout nature enthusiast who hopes to complete the target of visiting all our Nature Parks and Heritage sites.

#### Sam ka Mbanjwa

The reporting of an injury on duty for any staff member is his/her responsibility, but a person who is injured on duty cannot just go to the doctor or hospital without the knowledge of his/her HOD or Departmental Safety Representative. The following is the right and correct procedure to report an injury on duty case:

- An injured person should inform either his/her HOD or Safety Rep about his/her injury on duty
- If it is a serious injury the HOD or Safety Rep or any person who

## the injury should

- witnessed the injury should immediately call an Ambulance.
- S. Within that day either the HOD or Safety Rep should investigate the cause of accident and complete an Annexure 1 form which is obtainable from the Health and Safety Office, (if you do not have that form in your Department) you can ask the Safety Office to send you one. This exercise can be done even if a person has been taken to the doctor or hospital by an ambulance.
- 4. The Health and Safety Office will only know about an injured person when an Annexure 1 form is

- received together with a telephone report from either the HOD or Departmental Safety Rep.
- 5. Once the above exercise has been completed and if an injured person is not seriously injured he/she should be directed to the Health and Safety Office with an Annexure 1 form to further complete a standard (WCL2) form. The copy of the latter form will go with an injured person to his/her doctor or hospital as an indication that he/she was referred to them by the Institution, as an IOD patient.
- If an injured person was taken by an ambulance to a hospital or doctor, the HOD or Safety Rep should inform the
- Health and Safety Office and also forward an Annexure 1 Form immediately. The Safety Office will communicate with that hospital or doctor where the patient was transferred in order to complete the WCL2 form.
- followed, processing of paper work to the Compensation Office will be delayed and the Commissioner may delay everything and also request that an injured person submits a strong reason for the delay in reporting his/her injury on duty case.



The Durban University of Technology will be launching the Creative Name Change Campaign at a function to be held at the Hotel School on 9 October 2006. The purpose of this campaign, organized by the Public Affairs Division, is to re-brand the institution following the name change from the Institute of Technology to University of Technology. Amongst guests and dignitaries expected to attend are members of the media, captains of commerce and industry and government officials (both provincial and municipal).

SABC 2's Morning Live Show will feature DUT on 9 October and flight, for the first time on air, DUT's new television advertisement. A number of out-door campaign concepts will be spotted from 1 October around Durban and Pietermaritzburg, as a build up to the main campaign. This includes street pole advertisements, bill boards and local bus branding.

The division plans to unveil external signage on the day of the launch. DUT signage will be changed in a phased in approach.

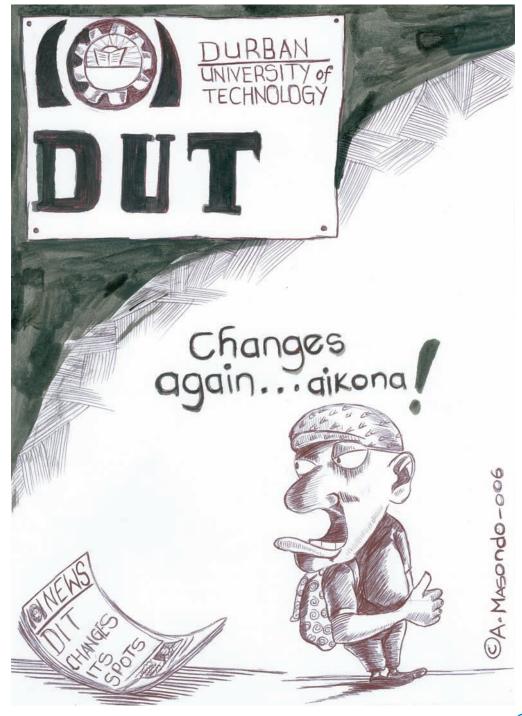
Public Affairs is also in the process of compiling a new co-operate identity manual which will be given to each department in both the administrative and academic sectors. The main purpose of a corporate identity manual is to call upon everybody within the university to stringently police our brand. Drastic measures against misuse of the brand will be recommended to management.

#### In Dialogue with DUT

The Communications Department has conceptualised "In Dialogue" sessions to be hosted monthly starting from October. The purpose of these sessions is to give impetus to the communication strategy of the institution. Topics of interest will be identified by DUT for deliberation in a social environment. The topic identified for October is "What does being a University of Technology mean to us?". This is intended to provoke thought about what we are doing, or need to do differently. Logistical arrangements will be communicated soon.

Ditebogo

## Mosimanegape D Sedumedi



## Editor's Corner Administrator addresses DUT staff

Sithembile Shabangu

Appointed Administrator, Professor Jonathan Jansen, recently addressed staff on campus about the need for his appointment and what he hopes to achieve in the next six months.

Prof. Jansen's terms of reference are:

- To take over authority of the Council at the Durban University of Technology, for an initial period of six months; with the possibility of an extension for a further six months
- To identify and initiate processes and initiatives that restore proper governance and management at the Durban University of Technology.
- To conclude the ongoing forensic audit of the university initiated by the Council
- To ensure that the University has a legally constituted Council in terms of the new statute of the Durban University of Technology with due regard to the recommendations of the Independent Assessor.

Prof Jansen said at the end of his term there will be a full Council. His observations of the challenges facing the university was that DUT's problems are not complex and that people tended to be preoccupied and distracted by small things instead of focussing on teaching and learning, research and community engagement. Prof Jansen said he was sad to see how DUT went backwards in a short period of time.

He assured staff that DUT will have a DVC Academic and that a DVC Administration and Corporate Services and an Executive Director for the Midlands Campus will be

appointed soon. He said that DUT should avoid long processes when appointing people and should strive to interview and appoint the same day.

He shared with staff, his discussions with the SRC. Whilst meeting with the SRC, the conveyed that he does not tolerate disrespect and that they will not be allowed to disrupt lectures as there are students at DUT who struggle financially and this is the one shot they have of getting out of poverty.



Prof Jansen said there were three things that the staff needed to know about the audit:

- the audit will be completed by December 2006;
- it will be thorough and fair; and
- DUT will take the necessary action against whoever is implicated in the audit.



#### Council

He added that it is important that by the time he leaves, DUT has a Council that staff can respect. He said his idea of what constitutes a good Council is respected and established people within their field and members of Council who are emotionally mature with a rich diversity of cultures in the province and country.

He advised DUT staff that they have to agree to change the way they talk to each other. He stressed that it is not acceptable to shout at another person or insult other people. "People should find another way of talking to each other with respect," he said.

He added that he will not be doing this as a one man show but will use this opportunity to ensure things are done quickly and that there is a full senior management team.

#### Policies governing DUT

After a question was raised about policies governing DUT, he agreed that they are uneven and that there needs to be a solid layer of policies and plans.

He thanked Prof Goba for his support.

Dear Students!

For your daily Student Fee account balances please call:

082 236 22 22

## DUT Students Scoop Bursary Awards

Elizabeth Quigley

Following a recent advertisement for applicants for bursaries, the Department of Arts, Culture and Tourism awarded a total of 26 bursaries to financially and academically deserving students in KZN.

At a festive bursary ceremony held at the Umsunduzi Museum complex in Pietermaritzburg, each student received a bursary to the value of R10 000 handed over by the MEC for Arts, Culture and Tourism, Mrs Weziwe Thusi.

One student from ICESA, two from UKZN and seven from the University of Zululand were awarded bursaries. What was particularly encouraging was that 16 students from DUT received bursaries, 14 of whom are studying at the Pietermaritzburg Campus.

Students had to show financial need, but also had to deliver excellent academic performance. Ms Stella Khumalo, General Manager: Tourism and Corporate Strategy, congratulated the DUT students, saying that they had set a challenge for other students to aspire to.

The MEC for Arts, Culture and Tourism Mrs Thusi spoke about the need for transformation in the tourism industry and highlighted her conviction that these bursary awards would go some way to achieving this transformation. She distributed the bursaries to the winners, many of whom attended the function with their parents.

DUT BTech student, Swelihle Ngubane, in his vote of thanks on behalf of the students, assured the MEC that the students would live up to the challenges set them, and would not let her down.

Congratulations to all the bursary award winners, we are confident that a great future lies ahead for you in the tourism industry!

## Nominations for Silver Tusk Award

The Convocation Office is calling for nominations for the Silver Tusk Award. The Award was introduced in 2003 and is bestowed upon alumni who, through their achievements, bring recognition to the institution.

The Silver Tusk Award is awarded annually to any DUT alumnus who, by virtue of his/her outstanding accomplishments in his / her professional/personal life, has enhanced the reputation of DUT. Past recipients include Sean Wisedale, Billy Nair and Wiseman Madinane.

Nomination forms are obtainable from the Convocation Office, which can be e-mailed or faxed to you on request. Completed forms must be accompanied by a brief CV and a motivation as to why you feel this particular alumnus deserves the award. These may be faxed through to (031) 2042539 or e-mailed to nishieg@dut.ac.za. Forms must reach the Convocation Office by Friday, 29 September 2006.

## The Faculty of Health Sciences presents a Health Expo

In a burst of innovation, the first Community Engagement exhibition of its kind will soon be held at DUT. Bringing together various departments, the exhibition will be a show and tell, letting the university community in on what's happening in the faculty.

Are you a little concerned about your blood pressure? Visit the Health Expo where it will be checked free of charge.

Luxurious hand treatments and facials will pamper you as the Department of Somatology gets in on the action.

The Child and Youth Department will provide a cacophony of entertainment with their drum circle.

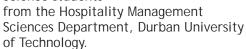
Emergency Medical Care & Rescue will inject a rush of adrenalin with a realistic exhibition...

As soon as the venue and date are confirmed, information will be placed on the electronic notice board (DUT Matters).

## South African Chefs' Association KwaZulu-Natal Young Chefs' Challenge

Rosemary Bremner

Congratulations to Tracy Galloway, Mandy Miller and Chantal Kleynhans who won the South African Chefs' Association Kwazulu Natal Young Chefs' Challenge. staged at Unilever on 16th August 2006. All three of the winners are third year National Diploma: Food and Consumer Science students



The competition took the form of a mystery basket and each team was required to plan, prepare and present a three course menu within the space of three hours.

We are very proud of the students' achievement as they scooped top honours from a very impressive field, being placed first ahead of The Christina Martin School of Food and Wine, The Fusion School, The International Hotel School, The Chef School and The Chantecler. Well done for flying DUT's name so high!

This is the menu that Tracy, Mandy and Chantal prepared.



Pictured from left to right are: Tracy Galloway, Chantal Kleynhans, Brad Kavanagh (Unilever) and Mandy

#### Starter

An Elemental Study of Jalepeno
Sole and Jalepeno Mousse
Marinated Chicken on Jalapeno Salsa
Jalapeno Pastries with Strawberry,
Rose Tomato and Red Vinaigrette
Reduction

#### Main

Grilled Duck Breast marinated in
Tomato and Orange
Red Pepper Mousse
Couscous tossed with Roast Vegetables
Tomato and Orange Cream Reduction

#### Dessert

Citrus and Brandy Pannacotta Kiwi Coulis Mint and Basil Brittle

## Secretaries' Day

6 September 2006

DUT's Secretarial
Committee was
established in 2002 and
Anusha Karamchand was
nominated as Convenor.
Since its inception, DUT
management and HODs
have supported the
committee's efforts by
hosting functions,
supporting attendance at
conferences, etc.

This year, we celebrated Secretaries' Day at Sibaya Casino where we enjoyed lunch at the A2A

restaurant. We arrived at Sibaya at 12h00 and for the first thirty minutes discussed the role of a secretary at DUT and how we could make a difference in the workplace. Another issue raised was the matter of joining a Professional Body for Secretaries and Office Administrators called OPSA (Office Professionals of South Africa). Furthermore, we resolved to have seminars and workshops for secretaries on DUT premises in order to keep costs to a minimum.

The excursion to Sibaya was a wonderful experience for all. Some secretaries met for the first time. Each Secretary was asked to bring a little



By Anusha Karamchand

Above from left to right: Shamitha Singh, Shamilla Govender, Anusha Karamchand, Lizelle van Wyk, Indira Govender and Candice Samson.

gift, token or flower from her garden, so that this could be given to the person seated next to him/her. We received gifts from various internal departments and from some external companies. Some of the prizes were: beauty vouchers from the Somatology Department, gift packs from Entrepreneurial Studies, hair-styling voucher from The Hilton, movie tickets from Suncoast, etc. Our sincere thanks to our sponsors, DUT Management and HODs.

## Business and the Media

#### Raylene Captain-Hasthibeer

DUT's Journalism Department recently hosted Chris Roush, a media specialist from the United States (US). Described as a "triple threat" by the US Embassy's representative, Roush has penned several textbooks on journalism, has experience as a practising journalist and is a professor of Business Journalism.

#### Different beats

Defining business journalism as "writing about companies, the economy, personal finance and the stock market," in essence different beats, Roush explained that all of these facets have one thing in common: money. Essentially it's about how people and companies make and spend their money, and how they can do this more effectively.

#### Tour and tips

Taking students on a virtual tour through the annals of business journalism in the past 25 years, he pointed out the accelerated growth in this industry. The number of business journalists in the US rose exponentially from 4200 in 1988 to 12 000 in 2000. They are also paid more than other reporters in the newsroom!

Roush also gave students tips on how this specialized field can be developed and improved on in South Africa. This included being wary of placing adverts on the front pages of business sections in newspapers, as this can lead to a loss in credibility. Roush cautioned that although business journalism is about money, it should not be done to gain revenue and profits.

#### Headhunted

Extolling the virtues of business journalism, Roush explained that in the US, business journalists are in demand and earn more than their counterparts in the newsroom. And journalists who make their mark in the print media not only gain accolades, but are even headhunted for their journalistic skills and insight into the financial world.

Held at the City Campus, the lecture was facilitated by Roben Sewlal, along with the US Embassy in Durban.

From left Reshina Ramsaroop; Sandile Qwabe; Adv Robin Sewlal; Prof Chris Roush (University of North Carolina); Ayesha Mall and Dr Mikhail Peppas.



## Bio-profile: Professor Chris Roush Supplied by the Journalism Department

Assistant Professor and Director, Carolina Business News Initiative M.A., University of Florida B.A., Auburn University

- Chris Roush teaches "Newswriting," "Business Reporting," "Economics Reporting" and "Business and the Media" at the School. Roush is also director of the Carolina Business News Initiative
- <a href="http://www.jomc.unc.edu/specialprograms/business.html">http://www.jomc.unc.edu/specialprograms/business.html</a>, which offers a certificate in business journalism for undergraduate students and training for professionals, and is a lead trainer for the Donald W. Reynolds
- National Center for Business Journalism, which is part of the American Press Institute.
- Roush is the author of Show Me the Money: Writing Business and Economics Stories for Mass Communication, a business reporting textbook published by Lawrence Erlbaum Associates, and Profits and Losses: How Business Journalism Shaped Society, a forthcoming book published by Marion Street Press.
- Roush worked as a business reporter for The Sarasota Herald-Tribune, The
  Tampa Tribune and The Atlanta Journal-Constitution. He has also worked for
  Business Week in its Connecticut bureau and for Bloomberg News in its Atlanta
  bureau. In addition, he was editor-in-chief of a company in Charlottesville,
  Va., that published magazines such as Thrift Investor, Insurance Investor and
  Bank Mergers & Acquisitions. He currently writes a monthly sports business
  column for Business North Carolina.
- While at The Tribune, Roush was nominated for a Pulitzer Prize for his coverage of the insurance industry in the aftermath of Hurricane Andrew.
- He is also the author of Inside Home Depot: How One Company Revolutionized an Industry Through the Relentless Pursuit of Growth, published in 1999 by McGraw-Hill, and co-author of books on the history of two other companies, Pacific Coast Feather Co. and Alex Lee Inc.
- He has also taught business reporting and writing classes at the University of Richmond and Washington and Lee University.

## Get Tested for HIV, says Wilson

Sithembile Shabangu



Above: Founder and Executive Director of the Black Aids Institute addresses students on issues surrounding HIV/Aids.

People are afraid of the stigma more than they are afraid of the disease. This was one of the facts that was shared by US Aids activist Phill Wilson with the Durban University of Technology students recently during the Aids Week celebrations.

Diagnosed with the disease in 1981 and living with full blown Aids since 1990, he said that even though he has access to the best treatment that the world has to offer, the one thing that kept him going was the love and support of family and friends. Wilson mentioned that comprehensive treatment included nutrition, clean water, ARV's, vitamins, etc. "I have lived with HIV nearly my entire adult life. I have had the virus so long now that I don't even remember what it was like not to have HIV," said Wilson.

He told students that it takes two people to transmit the virus but one person to stop spreading the virus. "Make sure you don't get infected and exercise individual power," he said. He advised students to get informed because what they don't know can kill them and to get tested and know their status. He added that most of the people who are positive don't know. He said students must try and get treatment if they test positive. The last thing was for the students to get involved in peer programmes with the Aids centre so they become the best ambassadors to fight Aids in the community, hospices, etc.

"There is a role for each and everyone to play and ask ourselves the question of what we had to do when 30 million people were dying from the disease," added Wilson.

He ended by telling students that the day will come when we will be dared to care in the face of it, dared to fight in the face of it and dared to love in spite of it.

## Student flies DUT's flag

Sithembile Shabangu

Anele Shabangu, a second year Accounting student made DUT proud when she wrote a letter to one of the newspapers about accounting students from the universities of technology not getting the recognition and support that they need from industry and government.

One of the issues that Anele Shabangu raised was that they are always forgotten and neglected just because they cannot afford university fees. "This makes me sad as I feel we are not recognised and students lose courage in pursuing their careers," said Anele. She said that they hardly get sponsors whereas university students aet more recognition.



Above: Director of Public Affairs Nomonde Mbadi hands over a token of appreciation from DUT to second year accounting student Anele Shabangu

Director of Public Affairs Nomonde Mbadi said to Anele: "Thank you for flying the DUT flag, I wish all

DUT students could be as positive as you are about their university."

## Born under a lucky star!

Raylene Captain-Hasthibeer

Nonkululeko Xuza, assistant to Prof Gawe, has struck it lucky yet again! In less than a month Nonku, a Language and Translation DUT graduate, has scooped two prizes!

Attending a Three Cities
Breakfast, Nonku was over the
moon when her ticket was drawn
as the main prize of the day.
Nonku will soon be flying,
courtesy of British Airways, for a
much deserved break in the Cape.
Three Cities will foot her hotel
bill, and car hire will be supplied
by Avis.

Last month, Nonku won tickets to see Johnny Gill perform live. This proves that lightning really does strike the same place twice!



Above: Nonku will soon be winging her way to Cape Town!

## Mini Tourism Indaba 2006

Anele Shabangu

The second year Travel & Tourism Practice students kicked off the theme of Tourism Month by hosting the vibrant and colourful annual Mini Tourism Indaba. The travel destination spectacular was held on 30th August 2006 at the Riverside Campus. The Main Hall set the stage for travel and tours of 14 African destinations. It was a day of African exploration from exotic Cape Verde Islands, Mali, Comores, Angola, Liberia, Libya to mysterious Egypt, Tunisia, Cameroon, Ethopia, Uganda to the more closer to home destinations of Lesotho, Botswana and the ever popular South Africa.

All 14 destinations showcased the magnetism of their countries using a variety of media tools from pictures, maps, slide-shows to the more hands-on techniques of traditional dance & attire, sampling of food, art & crafts to the mesmorising sounds of music in

grand exhibition style. Each group presented their destination to a panel of 3 judges. Once these presentations were concluded, the event thereafter opened its doors to invited Secondary Schools learners and teachers who undertake Travel & Tourism, fellow DUT students and lecturers as well as our major sponsors Intercape, Nandos, Ster-Kinekor, ChickenKing and Shoprite Checkers. Our travel exhibit was also graced by the presence of Pietermaritzburg's newspaper giant, The Natal Witness.

The event was a remarkable success and much positive feedback has been received since. The result of the event has already been announced with Comores in 3<sup>rd</sup> place, Botswana in 2<sup>nd</sup> place and Lesotho 'the kingdom in the sky' scooping 1<sup>st</sup> place. The Highly Recommended destination was awarded to the stunning effort made by Liberia.

## Library rewards students



Excited winners of the Libsurvey!

Back row, left to right: Paulo Kiilu, Dental Technology; Qiniseli Chiliza,
Library Studies; Sifiso Hlope, Business Management

Front row, left to right: Mduduzi Mwelase, Management; Teddy Maduna,
Electrical Engineering; Khumbulani Myezi, IT.

DUT Library took time out on August 16th to reward students who participated in the LibQUAL+ Library survey at the art gallery.

The survey ran from the 30th April until May 31st. Students were given an opportunity to interact with the libraries around DUT through an online survey.

Nicky Muller, Library specialist explained the process. "Students were given a survey to answer and in return they could stand a chance to win prizes. The aim of the survey was to find out users' perceptions of the library and for us to find solutions to their problems".

LibQUAL is a service which is used by libraries worldwide to track, solicit, and understand users' opinions of service quality, offered by a library.

The prizes for the students included four Mp3 players, a book voucher as well as a restaurant voucher to eat at the Rendezvous. Lindiwe Gumede, Subject Librarian explained that the results had been a random draw and that they were not involved in the selection.

Roy Raju, Director: Library & Media Services handed the excited students their prizes. Paulo Kiilu, 5th year Dental Technology received the book voucher of R300. "It's a good thing what the library has done for the students. It was very encouraging for students to participate" said Kiilu.

An excited Sifiso Hlophe, 2nd year Business Management said "this was a great idea in helping students. We were having problems with old books, could not get information from computers. I wasted a lot of time".

## Launch of the Young Women's Network

Sindira Chetty



DUT was buzzing with activities in August as it was women's month and the events that had been lined up were spectacular. One, in particular, was the launch of the Young Women's Network (YWN) student formation.

The launch took place at the Ritson exam hall on 15th August with a host of guests present. The beautifully decorated hall was filled with excited young women eager to witness the beginning of this new chapter.

Nondumiso Mngomezulu, 3rd year Architecture student and Projects Officer of YWN, explained what the YWN is about. "YWN is an organisation empowering young women and the emphasis is on gender equity. The main aspect we are trying to focus on is embracing the spirit of *Vukuzenzele*, which is *get up and do it yourself*," said Mmgomezulu. She was pleased with the turn out and felt "honoured to welcome the guests".

eThekwini Water & Sanitation (EWS) and Durban Solid Waste (DSW) were the major sponsors of the launch. Neil Macleod, Head of Water and Sanitation said that he offered support for the YWN and hopes that the organization will nurture career paths for female students. This, he related to his 'male dominated work place'.

The launch went well with motivational guest speaker, Nokuthula Ntuli, giving some advice to the students. "Everyone has the potential to be successful, you have the choice. When others are partying, you must sit and study because it will help you later in life" added Ntuli.

eThekwini Metro's Deputy Mayor, Logie Naidoo blessed the celebration with his presence. He took time away from his hectic schedule to be part of the launch. Naidoo said "programmes like this help fast track the future for youngsters. Young women are indeed the future of South Africa,".

Professor Bonganjala Goba, expressed his gratitude to guests for attending this 'wonderful occasion'. "I am proud of the young women in this institution" he

## Department of Fine Art Staff Exhibition

Nontobeko Ntombela

The DUT Gallery will be hosting an art exhibition, by the Department of Fine Art lecturers, who are all practising artists. As part of their research the Department of Fine Art lecturers publish their research regularly through visual art exhibitions. John Roome, the Head of the Department, says "By exhibiting our work we are indicating to our students that we can lead by the example of our own practice."

Participating in this exhibition are: Andries Botha, Greg Bye, Nkosinathi Khanyile, John Roome, Camilla Copley, Royal Gwala, Tony Starkey, Themba Shibase, Hennie Stroebel, Barry Truter, Bronwen Vaughan-Evans, Jan Jordaan and Nirmi Ziegler.

Old and new visual vocabularies abound as some participants of this exhibition have been in the art industry for quite some time. Names such as Andries Botha, John Roome, Tony Starkey and Barry Truter are well known in the art scene. Fresh blood has been introduced with Themba Shibase and Bronwen Vaughan-Evans who recently made their names familiar in the art scene as developing artists.

Collective conceptual ideas are presented in one space. The artists exhibiting are from different backgrounds, bringing together different artistic skills. Exhibiting ceramics, sculptures, prints, paintings and art installations, the intensity of research undertaken in the final product is made obvious by the integrity of each artist's concept. The artworks are executed professionally, each piece unique. These artists explore many notions of identity through various means of investigating immediate spaces, geographical spaces, and human relationships in general.

A must-see show! A lot of effort has gone into the presentation of this exhibition, and you are all invited to attend.

The exhibition will run from:

Monday, 11 September to 22 September 2006 Venue: The DUT Gallery, Steve Biko Campus

THE DUT GALLERY

presents

The Department of Fine Art Staff Exhibition

to be opened by Dr Kenneth Netshiombo

11 September 2006

at 6pm

exhibition runs until 22 September 2006

parking available at gate 2 & 3 Tel: 031 204 2207

for further information









UNIVERSITY of

## **DUT Sports News**

Size Vardhan

Year after year, the Sports Admin Department from the Student Services and Development Division flies the DUT flag very high.

This year was no exception and our students did us proud.

Our students did their part in representing our country in various National teams. They kept the DUT flag flying high in the following sporting codes:

Trisha Chetty: South African Senior women's cricket team; Series against Australia.

#### INDOOR HOCKEY

Lloyd Clarke, Michael Botha, Craig Peel and Bruce Grant: SA Men's Indoor Hockey series against Namibia and France.

### **VOLLEYBALL**

Kirshen Govender, Krisen Narayansamy: SA Senior men's team. World Cup Oualifier in Tunisia.

### **OTHER NEWS**

Not only are we creating havoc in the National Teams we are doing it in the provincial teams!! DUT Mens' Hockey and Ladies' Hockey as well as DUT Men's Volleyball have won the KZN PREMIER LEAGUES and are selected to represent KZN in the National Club Championships in September.





## "Men are not born Leaders. Leaders are created"

## We strive to:

- change mindsets;
- unleash creative thinking;
- conscientise;
- challenge conservative thinking

## IN ORDER TO:

Strengthen **South African Democracy** 



This is an appeal for any educational toys, flip charts, show cards, pop up books, etc. These would be used in teaching children whose parents can't afford schooling and can't buy these items to teach their children, and for those kiddies who have lost their parents and are with social welfare.



If you can help, please contact me on 076 9520 510 or Ex 2105.

Thanks, Belinda Paulsen

#### **ERRATA**

We wish to advise that there were two errors in Conduit (Volume 5, No. 11) Page 3: (5 minute interview) and Page 5: (New Appointees) Prof Gawe is Acting Deputy Vice Chancellor, Administration and Corporate Services Our apologies.

## Quotable Quote

Success is focussing all you are on what you have a burning desire to achieve.

Wilfred A Peterson



Published by the Public Affairs Division: Communication Department at the Durban University of Technology.

> Contributions to The ConDUiT should be submitted to: Theconduit@dut.ac.za