

# BSU offers industry-relevant managerial skills

THE BUSINESS Studies Unit was formed in 1986 out of a need identified by the business community for relevant applied tertiary education. For over a decade, the Business Studies Unit (BSU), a non-subsidised division of The Durban University of Technology, has been at the forefront of business education and striven towards the development of practical and dynamic managerial skills within the industry.

The main objective of the BSU is to create and manage the implementation of learning programmes which are occupationally directed,

aligned to the principles of the National Qualifications Framework and lead to learners achieving unit standards and qualifications/learner-ships that are registered by the South African Qualifications Authority.

The BSU under the leadership of The Durban University of Technology continues to deliver quality management programmes to employees in both the private and public sectors.

The Durban University of Technology recognises the need for specialist managers in the commerce

industry and is one of a handful of institutions in South Africa offering specialist programmes. Our institution is dedicated to the development of commerce graduates who are a cut above the rest.

Through our knowledge-extensive certificate programmes, the BSU has achieved an impressive track record. One of our most popular qualifications is the Bachelor of Technology in Management Degree. The qualification is aimed at equipping entrepreneurs and managers with a wide range of sophisticated business management skills

thereby enabling them to utilise these skills practically in both the commercial and industrial environment.

On an operational level, the BSU has strong academic staff comprising quality lecturers who continue to strive for academic excellence. The BSU has a formidable administration team which continues to throw its full support behind the academic staff and students. Going forward, the BSU will continue to support its students in their quest to become leaders in their respective professions.