

IKHASI ELIKHOKHELWE

# Innovation for entrepreneurs

INVOTECH – DUT's innovation technology business incubator – is looking to develop 25 enthusiastic entrepreneurs over a 10-week programme.

This programme is designed to assist South African entrepreneurs to develop their innovative ideas into viable businesses. To qualify, your product must be part of the green technology, digital creative industry, software or mobile application sectors.

The blended programme comprises:

- ❑ Instruction
- ❑ Mentoring
- ❑ Technical support
- ❑ Support with commercialisation

The programme will introduce participants to the concept of entrepreneurship and help them both identify and develop critical entrepreneurial competencies. This will, in turn, enable them to establish a firm foothold on their entrepreneurial career path.

The programme also aims to introduce participants to the kind of innovation imperative to SMMEs for them to be competitive and succeed.

Participants will need to commit to attending all sessions of this exciting 10-week programme, which will be held every Saturday starting on October 5.

Invotech looks forward to helping develop entrepreneurs.

Interested businesses can contact the Invotech offices on 031 373 6792 or e-mail [invotech@dut.ac.za](mailto:invotech@dut.ac.za).

For further information, visit the Invotech website at [www.invotech.dut.ac.za](http://www.invotech.dut.ac.za)

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