

# Exciting programmes in DUT's Faculty of Arts and Design

THE Faculty of Arts and Design at Durban University of Technology (DUT) has a long reputation of producing artists of both national and international stature. A significant number of its graduates are easily absorbed into the job market, while the entrepreneurial and venturesome become self-employed and invariably become creators of employment for others. The faculty offers programmes that are nationally and internationally acclaimed. To assist students whose high school education was not oriented towards the Arts, the Faculty of Arts and Design offers a short programme called the Foundation Course.

## DRAMA

The Drama and Production Studies Programme centres on the development of the individual actor/director. It is a multifunctional programme designed to train actors for a varied career in professional theatre, television, film and radio. It seeks, additionally, to provide specialist training in two chosen fields through two electives studied at a second and third-year level. The National Diploma: Drama is an intensive, full-time three-year programme involving the study of theatre and the related arts. This three-year programme focuses on the holistic development of the unique creative artist.

The programme courses for this three-year Diploma are offered as full-time courses in Durban only. Practical involvement is considerable and students are encouraged to seek experience in the professional theatre, provided that such experience does not interfere with class work, production work or attendance. The main thrust of the National Diploma: Drama is on developing the skills of the student as an actor and director.

### Location

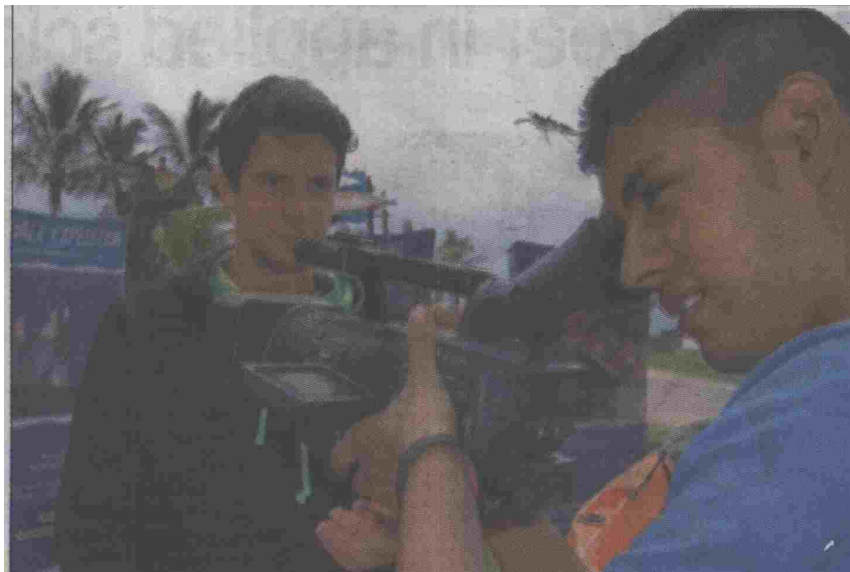
Mansfield School, Steve Biko Road

## FASHION

The course covers many aspects of fashion and textiles necessary to meet an increasingly sophisticated industry's need for professional designers. It prepares learners for related roles in the fashion and textile industry and retail outlets.

Practical design and manufacturing processes are complemented by modules of computer skills, fabric awareness, textile design, textile printing, business studies, marketing and communication. Contextual studies which cover topics such as contemporary culture, fashion forecasting, consumer psychology, style and image are also addressed.

A wide and diverse range of activities takes place across a structured course with an emphasis on researching exciting ideas and



creativity. The working environment is extremely fast, demanding and very challenging. Qualities which will assist all students in reaching their goals are professionalism, self-motivation, commitment and drive.

### Career opportunities

A designer can either work for clothing manufacturers or operate privately. Opportunities also exist in performing arts, film and television companies. One can become a senior designer or reach executive level in a fashion house. The possibilities exist for a clothing designer to enjoy recognition at a fairly young age. Starting salaries are good, and talented designers can advance rapidly. Large companies usually send competent designers to trade shows overseas, to study fashion trends or to select fabrics and trimmings, in the major centres of the world.

To cope with modern design development and advanced technology, the industry will require correctly trained designers, technologists and management personnel in ever-increasing numbers. Learners are equipped with entrepreneurial skills to start their own businesses.

Design graduates can branch out into any one of the following areas: assistant buyer/ buyer in fashion and/or textile industry, fashion/textile designer, merchandiser/ stylist in a fashion/textile company, self-employed design/colour/trend consultant to the fashion and textile industry.

## FINE ART

The programme is designed to develop your unique creative talent and understanding of the role art plays in the world through a variety of disciplines. These include:

- Drawing
- Painting sculpture

- Print making
- Ceramics

These courses are supplemented by modules of photography. Alongside these studio courses, the study of Art Theory and Communication develops an understanding and familiarity with the traditions of art and the contemporary scene. Courses in Entrepreneurial Studies and Professional Practice prepare students for entry into the world of the working artist whether as exhibiting artist, craftsperson, community art officer, gallery curator, designer or teacher.

### Location

City Campus

## JEWELLERY DESIGN

Students are trained in designing, manufacturing and marketing of jewellery – the basic principles for a successful career in the jewellery business. On completion of the course, graduates will have no difficulty in coping with the variety of manufacturing and designing functions. A career in jewellery design requires good social relationships with others, the ability to co-operate and work with total honesty in dealing with precious materials.

### Career opportunities

Jewellery factories need people specialised in different fields – designing, manufacturing, model making, casting, setting, or marketing of the products. Some small jewellery shops sell jewellery on a retail basis; they employ people for selling and repairing jewellery, also for general managerial duties.

### Location

City Campus

## VIDEO TECHNOLOGY

DUT's Television School is the leading tertiary institution in South Africa, offering specialised, hands-on training in television production. The

diploma covers all aspects of production, including researching, script writing, production management, camera operations, lighting, editing, sound recording and mixing, computer animation and directing.

Facilities include two TV studios, digital editing suites, an outside broadcast vehicle, professional digital camera kits and additional laboratories. Students create a variety of programmes as part of their course:

- Magazine programmes
- Inserts
- Commercials
- Music videos
- Corporates
- Outside broadcasts
- Dramas

These practical course components are supplemented by theory lectures.

## VISUAL COMMUNICATION DESIGN

Integral to the development and quality of student portfolios is the use of technology, and DUT's Graphic Design department boasts one of the largest and most up-to-date computer networks in South African graphic design education, using industry standard software.

There is also much focus on craft, illustration and conceptual thinking skills starting from the first year of study. From then until graduation, students work on a wide range of practical, theoretical and research projects, all of which are calculated to contribute to their professional career.

### Career opportunities

Employment opportunities are vast and include a variety of industries including multi-media, advertising, graphic design, web design and print. DUT graduates have an enviable record of successful employment, both within South Africa and overseas.

**DUT student, Trevoulin Govender was inspired to work even harder after he graduated Cum Laude and received the Dean's Merit Award for his National Diploma in Video Technology in April 2011. In June last year, he launched "The Immersive Experience", a cinema exclusively for DUT students and staff, and is currently pursuing a BTech degree.**

### Location

City Campus

## INTERIOR DESIGN

The department has a proud tradition of educating students for industry and the high calibre of its students has been recognised both nationally and internationally. An interior designer is responsible for the structural planning and aesthetic imaging of corporate, retail, commercial and domestic interiors such as restaurants, shops, exhibition stands, bars, hairdressing salons, offices, hotels, function rooms, private homes, etc.

As Interior Design is closely related to the world of changing trends, the designer must also have knowledge of past, current and future fashions and styles. The designer may also be involved in the design of domestic architecture for which he/she would require a knowledge of planning and of building construction methods. The designer is responsible for producing the design concept and then following through with the working drawings, contract administration and supervision of the installation. He/she would associate and work closely with architects, quantity surveyors, various consultants, building contractors, shopfitters, subcontractors and a variety of manufacturers and suppliers. All these aspects are covered in subjects throughout the course using the latest technologies including CAD. Interior design is related to the building industry and the designer would benefit by having an aptitude for the technical aspects.

### Location

City Campus

## PHOTOGRAPHY

Many see the photographic profession as romantic, fast moving, action-packed and highly exciting – an image which is far removed from the reality of photography undertaken by the majority of professionals.

Photography is a profession where an artist with a strong sense of graphic design and pictorial composition uses sophisticated optical, electronic and chemical methods to create visual pictures that are often required for limited and specific purposes. Real dedication and an ability to "get on with it" are required to survive.

However, photography is a career for those hardworking, artistic people who derive immense satisfaction from the creation of images, opportunities for self expression, travel and independence. Training incorporates most camera formats and image capturing devices, including electronic image capture, manipulation and output.

### Location

ML Sultan Campus